Give Smart OKC

Know More. Give More.

What is GiveSmartOKC?

Give*Smart*OKC.org is a powerful online resource designed to encourage informed charitable giving in central Oklahoma. Launched in 2012 by the Oklahoma City Community Foundation in partnership with GuideStar, the website is free to use and provides in-depth information about 245 charitable organizations.

Each charitable organization featured on GiveSmartOKC.org has voluntarily met the top standard in transparency by sharing details on their governance, management, programs and financials so anyone interested in charitable giving can learn more about the organizations providing services in our communities. All information is vetted by the Oklahoma City Community Foundation staff and updated at least once annually by the nonprofit.

Who is Using GiveSmartOKC?

As the only area resource of its kind, Give*Smart*OKC is the go-to information source for individual donors, businesses, foundations, volunteers and the community. Whether you are looking for a free clinic in Oklahoma City to refer a friend or you want to research nonprofit organizations that provide disaster relief services and make a charitable gift, the information is available at Give*Smart*OKC.org.

What can we Learn from GiveSmartOKC?

With 78 data points on 245 charitable organizations, Give*Smart*OKC offers a unique opportunity to provide collective data on the central Oklahoma nonprofit sector. Below is a snapshot of the 245 nonprofits featured on Give*Smart*OKC:

39 yr. Average age of organizations. \$1,800 -\$245 million Projected total annual income

range.

30% of annual income derived from individual donors. Receive charitable contributions from an average of

94 percent of their board members. 6,802 Total number of full-time staff members.

How to Get Started

Find.

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Go to www.GiveSmartOKC.org and click on FIND in the blue navigation ribbon, then select VIEW ALL NONPROFITS from the dropdown menu to view a complete list of 245 nonprofit organizations currently featured.

Begin learning more about the charitable organizations serving central Oklahoma.

Help to make an impact in the community by considering a charitable gift to your favorite nonprofit featured on Give*Smart*OKC.org.

Charitable organizations interested in completing a GiveSmartOKC profile can email GiveSmartOKC@occf.org.

Reviewing a Nonprofit Profile: What to Consider

Each nonprofit profile on Give*Smart*OKC features information organized within six tabs. If the organization has answered yes to questions regarding policies, those policies have been reviewed and verified by the Oklahoma City Community Foundation staff. Each year, the nonprofit organizations must update their board of directors list and financials to maintain a current status on Give*Smart*OKC.

Current Indicates that all information provided has been verified as current.

Following are questions to consider when reviewing a nonprofit organization's GiveSmartOKC profile:

Summary

- Does this organization have a different DBA (Does Business As) Name?
- What are the various ways to support this organization?
- When was this organization founded and is their Secretary of State registration current?

Mission & Areas Served

- What is this organization's mission and background?
- What does this organization state it needs to more effectively deliver on its mission?
- Where does this organization work and how is it having an impact on that community?

Programs

- What programs and/or services is this organization providing?
- What kind of impact are these programs/services having? Is success measured?
- Does this organization offer emergency or disaster relief services?

Staff & Management

- How many staff does this organization employ and what is the CEO's tenure?
- Does this organization have a strategic plan and other important policies and procedures?
- Is this organization collaborating and working in partnership with other nonprofit organizations?

Board & Governance

- Does this organization have term limits for its board of directors?
- Are board members making monetary gifts to the organization and do they attend meetings?

Financials

- Is the organization solvent? Does revenue meet or exceed expenses?
- Does the organization rely on a single or small group of funders and donors or does it have diversified sources of revenue?
- Does the organization have a line of credit or an endowment fund?

Give Smart OKC

A service provided by 🔕 OKLAHOMA CITY COMMUNITY FOUNDATION

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For more information contact us at GiveSmartOKC@occf.org or 405/606-2922.