Oklahoma City Community Foundation

DONOR DIGEST

August 2012

GiveSmartOKC

This fall we will officially launch Give Smart OKC, a free online resource featuring comprehensive and objective information about charitable



organizations in central Oklahoma. By completing a Give Smart OKC profile, these organizations can highlight their commitment to transparency and provide up-to-date, detailed information to the public about their programs, governance, finance and leadership. The information provided is verified as being current and all financial information is vetted by the Oklahoma City Community Foundation accounting staff.

GiveSmartOKC is designed to help donors and funding organizations make informed giving decisions by providing free access to detailed information about charitable organizations in central Oklahoma. The powerful search feature allows users to search for organizations by a variety of ways including name, location, interest area or keywords. GiveSmartOKC is administered by the Oklahoma City Community Foundation and powered by GuideStar, a nonprofit information service that connects people and organizations with information on the programs and finances of charitable organizations in the United States. We are one of nearly 20 community foundations in the country partnering with GuideStar to provide local sites like GiveSmartOKC. To learn more, visit www.givesmartokc.org. If you have a favorite charitable organization, you may want to encourage them to create a profile.

Trustees Update

We are pleased to welcome two new Trustees: Steven C. Agee, dean for the Oklahoma City University Meinders School of Business, and Jenny Love Meyer, vice president of communications for Love's Travel Stops and Country Stores. Both joined our board effective July 1 and replaced Kirkland Hall and Nancy Coats-Ashley, who reached their term limit of nine years at the end of Fiscal Year 2012. Additionally, Trustee Steven C. Davis assumed the position of chairman of the board effective July 1, as Steve Mason fulfilled his term limit as chairman but will remain on the board as Trustee. We appreciate Kirk and Nancy's service to the organization and community and Steve's leadership the past three years.

FinishMyDegreeOKC

Oklahoma City area adults seeking to finish their college degrees can now access resources through FinishMyDegreeOKC.org. Launched in April, the new website is a result of our participation in the Talent Dividend Prize competition, a nationwide contest of 57 cities designed to foster college



completion. FinishMyDegreeOKC.org features links to more than 20 area accredited schools, colleges and universities that serve returning adult students, as well as a calendar of area job and career fairs and an FAQ page with information about financial aid, avoiding "diploma mills" and assistance available for military veterans.

New Employee

Mary Ann Williams recently joined our accounting staff. A certified public accountant, Mary Ann has been a member of the



Oklahoma Society of CPAs for more than 20 years working primarily with nonprofit organizations. Most recently she was the finance director at the Arts Council of Oklahoma City. We are pleased to have Mary Ann on our staff.

Linda Keefe Retires

Linda Keefe, who joined our scholarship staff in 2000, retired in June. A former high school guidance counselor, Linda brought more than 32 years of experience in secondary education to our scholarship program. She played an integral role in the Central Oklahoma Guidance Counselor Network, our training and support network for high school guidance counselors at 51 public and private high schools in central Oklahoma. Her experience and commitment to our scholarship program was a great asset and she will be missed.

Parks Study Update

Through the parks planning effort with the city of Oklahoma City, we provided funding for a comprehensive parks plan and helped select the national consulting firm of Wallace Roberts and Todd to develop the plan. Firm representatives visited Oklahoma City for three days in June and we met with them and also hosted a luncheon with the consultants, city officials and several of our Trustees.

2012 Scholarship Endowment Match

The Trustees recently announced the 2012 Scholarship Endowment Match, an opportunity designed to help scholarship endowments increase their fund balances and increase their impact. Participating scholarship endowments will receive either a dollar-for-dollar or a one-for-two-dollar match up to \$5,000, depending on their fund balances as of



March 31, 2012. Qualifying contributions will be accepted through Dec. 31, 2012. For a list of participating scholarship endowments and match amounts or to make an online gift, visit www.occf.org/2012match.

Community Beautification Water Program

The Oklahoma City Council recently approved the Community Beautification Water Program that will assist local neighborhood associations who care and maintain public medians and parks with the cost of water. Effective July 1, qualifying neighborhoods may receive \$1,000 in annual water credit as well as water meters, backflow preventers and frost-free hydrants. We worked closely with city officials to help develop this program. To qualify, neighborhoods must be registered with the Neighborhood Alliance of Central Oklahoma. Learn Edgemere Park more at http://www.okc.gov/parks/adopt.



\$230,500 in Grants Approved

Trustees approved \$230,500 in grants at the May quarterly meeting. Included in the grants was \$142,500 in Opportunities for Children iFund grants to eight charitable organizations in central Oklahoma providing direct services for children from birth to age 14. These grants will help provide access to education, specialized health care and cultural opportunities for children. View a list of those grants at www.ifundokc.org/children.

Additionally, \$38,000 in grants was approved through the Margaret Annis Boys Trust and the Literacy is for Everyone (LIFE) Initiative. Among the LIFE grants, was a grant to support Get Reading Oklahoma for a fourth consecutive year. Get Reading Oklahoma provides free access to educational programs for adults across the state who are studying for the GED exam or improving literacy skills. TV411 and GED Connection air Monday through Friday from 6-7 a.m. on OETA and are also available through Cox On DEMAND. For more information, visit www.GetReadingOklahoma.org.

Central Oklahoma Guidance Counselor **Network Summer** Institute

A group of 23 high school guidance counselors and six college admissions staff attended our Central Oklahoma Guidance Counselor Network summer institute June 13-14 at Oklahoma City University to learn more about the college admissions process. During the twoday workshop, faculty presenters from educational institutions in Oklahoma and Texas provided training and tools to help the counselors guide prospective college students through college admissions and financial aid applications.

Bylaw Changes

As of July 1, the official title of executive director of the Oklahoma City Community Foundation changed to president. Additionally, the title of the head of the board of Trustees, which was previously president, changed to chairman. These changes to the bylaws were approved at the May quarterly Trustee meeting.

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Sincerely,

Nancy B. Anthony President