

2011 Endowment Match Challenge

What is the 2011 Endowment Match Challenge?

Through the Challenge, we are offering a dollar-for-dollar matching grant of up to \$5,000 or \$10,000 depending upon your endowment's fund balance as of 12/31/2011. We will match all contributions made to your endowment at the Oklahoma City Community Foundation between April 1, 2011 and December 31, 2011. This is a great opportunity to increase your organization's endowment fund balance which means increasing your annual distribution amount. Contributions made by individuals, foundations and corporate donors will qualify for the match.

Below are the conditions for participating in the Challenge:

1. Contributions must be received by the Oklahoma City Community Foundation between April 1, 2011 and December 31, 2011. Contributions may be in cash, marketable securities or other assets which may be converted to cash.
2. Eligible contributions must come from individuals, foundations or corporations unrelated to the beneficiary organization or direct contributions from the beneficiary organization itself. The annual distribution from the endowment made in October may also be reinvested and count toward the match.
3. Matches that are completed by June 30, 2011 will be matched by that date with the total being included in the year-end fund balances. Matches completed after June 30 and all other eligible contributions will be matched in January 2012 following the Challenge deadline. All eligible contributions up to the match level you've been offered will be matched.
4. A minimum of \$1,000 must be raised before a match will be made.

Tools Available to Help Promote Your Participation

Donation Card and #9 envelopes – You may order a specific quantity to distribute at your facility, in a newsletter or event. Please submit an order form to reserve your cards and envelopes.

Webpage Toolkit – we have created a webpage – www.occf.org/2011MatchToolkit – that provides the following promotional resources:

- Donation Form – is a pdf that donors can print out to complete and mail in with a check.
- Examples of newsletter/website stories
- Examples of newsletter/website ads
- DonorCentral is our online reporting system for endowments. Through DonorCentral you can track gifts to your endowment fund.
- Online Giving Badge – place on your website to encourage online gifts to your endowment. The badge will direct the donor to our secure online giving service.
- Gifts We Accept outlines the types of noncash gifts donors can contribute to benefit your endowment fund.



OKLAHOMA CITY COMMUNITY FOUNDATION

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