February 26, 2010

Dear Friends:

New Vision Statement

At the quarterly meeting of the Oklahoma City Community Foundation Trustees, a new vision statement for the Community Foundation was adopted. Following the adoption of the Long Range Plan in November, 2009 the Trustees decided to develop a new statement that would express our core values and commitment to the community. The new vision is:

The Oklahoma City Community Foundation values integrity, stewardship and collaboration. We strive to be enlightened leaders with a long-term perspective of community issues and opportunities, and we encourage and assist donors' philanthropy for the benefit of the community.

As we implement the 2009 Long Range Plan, this vision will be incorporated in all of our relationships with donors and our programs in the community.

Literacy Efforts

Following a successful launch of televised GED and adult basic education programming in the state last year, the Community Foundation has committed to continue the programming for another year on OETA, Cox-On-Demand, webcasting, and other educational channels through the state. For the first time in more than 10 years, programs which are designed to help adults with reading skills and to prepare for GED testing are available on television. For more information about the programming and other literacy efforts, go to <u>www.getreadingoklahoma.org</u>.

Will Rogers Gardens Conservancy Fund

Will Rogers Gardens at N.W.36th and N. Portland in Oklahoma City is one of the area's historic parks and contains some of the best flower and tree specimens in this area. The arboretum there was recently named in honor of

Margaret Annis Boys and an endowment was established. The Community Foundation Trustees recently established another fund that will give other donors an opportunity to contribute toward other projects at the Will Rogers Gardens. The Conservancy Fund will work with individuals and groups who want to contribute or raise money for specific projects at the gardens. Please contact Brian Dougherty at the Community Foundation (b.dougherty@occf.org or 606-2908) if you are interested in this fund.

Investment Performance.

The year 2009 was much improved for our economy and for the Community Foundation's investments. For the calendar year ending, December 31, 2009, the Community Foundation's general investment pool had a total return of 19.34 percent. Steven C. Davis, an attorney with Hartog, Conger, Cason and Neville, is the new chairman of the Community Foundation's Investment Committee.

Free Museum Sundays

In honor of the Community Foundation's 40th anniversary in 2009, we sponsored Downtown In December's Free Museum Sundays. More than 6000 visitors took advantage of the opportunity to visit the American Banjo Museum, the Oklahoma City National Memorial, the Oklahoma Heritage Center and the Oklahoma City Museum of Art. One of these museums was open free during each Sunday of December and all four were open on December 27. It was a great partnership that gave many families an opportunity to enjoy some of our cultural treasures.

Moving On

The building at 1300 N. Broadway Drive was the original home of the Community Foundation when it was started by John Kirkpatrick in 1969. When the Kirkpatrick Oil Company moved north in 1995, we were given the building by the Kirkpatrick Family and we had our offices there for another 12 years. After moving to our new facility in 2007, we elected to sell the old building and found an enthusiastic buyer in Renzi Stone of Saxum Communications. The Community Foundation will continue to care for Campbell Park in front of the building and will continue to care for the USS Oklahoma anchor which now sits in a very visible location along N. Broadway.

And speaking of the new building, the parking lot planned for the east side along N.W. 10th is almost complete. After a few more under ground surprises left by previous owners of the property, we are within three weeks of completing the paving and stripping. The additional 50 places should provide ample parking for all of the events in our community room.

Facebook

We are now on Facebook. If you are too, please check out our Facebook page and become a fan. If you don't know how to do this and want more information, please contact Cathy Nestlen at <u>c.nestlen@occf.org</u> or 606-2913. We are hosting some webinars about social media in the next few months. You can learn about these on our website, <u>www.occf.org</u> or by contacting Cathy.

Email Addresses

We would like to have your email address so that we can communicate with you in a more timely and efficient way. We will always print and mail some information because we think that it provides an important record of what we do and what has happened in the community. However, sometimes we want to get news to you more quickly and with less trouble to you and expense to us.

Enclosed is a card that will tell you how to send us your email address. We have even included an incentive. Every person who sends us an email address can have a contribution of \$10 made to the Community Foundation fund of their choice. Take the enclosed card to your computer and the next time you log-on, go to the address shown and fill out the form. We promise to use the information for only our own purposes.

We are looking forward to sunshine and a great spring in Oklahoma.

Sincerely.

Nancy B. Anthony Executive Director