# The Charitable Organization Endowment Report

SIMPLE. FLEXIBLE. FOREVER.



SOKLAHOMA CITY COMMUNITY FOUNDATION | SEPTEMBER 2007

# The Kirkpatrick Challenges

# A personal legacy

The Oklahoma City Community Foundation's Charitable Organization Endowment Program is the largest of its kind in the United States and there is only one explanation for this distinction: the vision of John E. Kirkpatrick.

In 1969, Mr. Kirkpatrick provided the leadership to start the Oklahoma City Community Foundation. In doing so, he gave donors an opportunity to create charitable funds for the benefit of the community. After several years he realized that many donors might prefer to contribute to funds that supported specific organizations more than just a broad-based community fund. Additionally, he felt that endowments for charitable organizations would provide a reliable and stable source of income when combined with good investment oversight and protected from invasion.

These two motivations - attracting donors and supporting endowments for charitable organizations - initiated one of the most significant philanthropic activities in Oklahoma City over the past 40 years.

First started in 1979, the Kirkpatrick Challenge invited charitable organizations with endowments to solicit contributions to their funds over a set period of time with the guarantee that each dollar would be "matched" by Mr. Kirkpatrick. Over the next 20 years there would be a total of seven similar Kirkpatrick Challenges. In all, these challenges and the resulting investment appreciation netted more than \$58 million to more than 230 organizations and attracted more than 6,000 new donors.

Mr. Kirkpatrick liked the idea of others participating in his projects and that's why he supported the Kirkpatrick Challenges. It made his money go further and it also attracted other people to be invested in the effort. But he

> understood that endowments needed to be protected. As President of the Board for the first 10 years and later as a Trustee, he committed to donors that their gifts would always provide a source of income to support charity and that it would

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# The Kirkpatrick Challenges

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not be invaded without significant consideration by the Trustees.

Mr. Kirkpatrick witnessed the booms and busts of the Oklahoma City economy over his 98 years of life and knew that saving during the booms was essential to surviving the busts. His foresight in encouraging the development of endowments at the Oklahoma City Community Foundation has proven to be a significant resource for the community. The work of the Trustees and staff in developing investment and distribution policies appropriate for endowments have further enhanced the quality of the program. The standard for endowment management has been raised to a much higher level because

of Mr. Kirkpatrick's commitment and the Trustees' stewardship. His philanthropy was both broad-based and done with considerable thought and no where is that more evident than the Charitable Organization Endowment Program. Today, the program has 273 organizational endowments with assets in excess of \$137 million.

Since 2000, the Kirkpatrick
Family Fund has continued the
challenge matching program Mr.
Kirkpatrick started but in a different
style. Organizations wishing to start
endowments at the Oklahoma City
Community Foundation or increase
an existing fund can apply to the fund
for a matching grant. These grants

provide a \$1 match for every \$3 raised for the endowment. Information on the matching grant program is available at www.occf.org or www. kirkpatrickfamilyfund.org.

Mr. Kirkpatrick's death in October, 2006 brought to an end his personal involvement in the Oklahoma City Community Foundation, a commitment that lasted for 37 years. His vision of endowments serving as a lasting resource for nonprofit organizations is an incredible legacy for the Oklahoma City community and a truly outstanding example of thoughtful and committed philanthropy. The impact of his vision and leadership will be appreciated for many years into the future.

# Building endowments benefits us all

With a history that can be traced to Ancient Rome, endowment funds have proven their enduring value to organizations. At the Oklahoma City Community Foundation, we have been fortunate to have donors such as John E. Kirkpatrick and thousands of other donors who have understood the unique value of endowments.

But just what is an endowment? At the Oklahoma City Community Foundation, we define an endowment as a permanent fund that is invested and managed to provide annual income to a charitable organization in perpetuity. To fully understand and appreciate the value of an endowment, you must keep in mind these three key elements: permanent, invested and annual income.

Permanent – the importance of an endowment lies in its permanence. Because of its constancy, an endowment can act as a buffer against fluctuations in financial support. An endowment exists as a legacy for not only the donors who have contributed to the fund but also the organization's importance in the past, present and future life of the community.

Invested — Because of the perpetual nature of an endowment, an investment strategy has to allow the fund to generate distributions, grow to accommodate inflation and continue to exist in the future. Please see our Investment Policy on page 7.

Annual Income — In order to ensure annual distributions, a strong investment strategy must be partnered with a spending rule that allows funds to capitalize on good investment years as well as protect against a low or negative market return. Please see our Distribution Policy on page 7.

For nearly 40 years the Oklahoma City Community Foundation has been the leading advocate and voice for building endowment funds in this area. From a community perspective, building endowments not only In 2007, the 273 organizations that comprise our Charitable Organization Endowment Program will receive more than \$5 million in distributions. The average fund will receive nearly \$10,500 in 2007 and 36 will receive more than \$20,000. This income will provide operating support so that organizations can continue to offer the important services that benefit our community. And these organizations know they will receive a distribution each year, forever.

benefits the organizations over the long term but also helps relieve other community resources of the need to contribute to annual operating budget support. We have supported this effort in the following ways: facilitating donor gifts for endowments, work with charitable organizations on promoting their endowment and encouraging planned gifts to their fund and by setting the standard for investment performance and establishing a prudent spending policy that ensures the annual distribution.

# Charitable Organization ENDOWMENTS

To find out more about the Charitable Organization Endowments listed visit www.occf.org and click on Central Oklahoma Charities (located on the left menu bar).

#### **Arts & Cultural Organizations**

Ambassadors' Concert Choir Arts Council of Oklahoma City

Ballet Oklahoma

Canterbury Choral Society

Chamber Music in Oklahoma

Cimarron Circuit Opera Company

City Arts Center

Civic Music Association

Fine Arts Institute of Edmond

Guy Fraser Harrison Academy for the Performing Arts

Individual Artists of Oklahoma/

Linda Jaeger Memorial Fund

International Photography Hall of Fame & Museum

Jacobson Foundation

Ladies Music Club of Oklahoma City

Lawton Philharmonic Society

Lyric Theatre of Oklahoma

Melton Art Reference Library

Melton Legacy Collection

Jasmine Moran Children's Museum

National Cowboy & Western Heritage Museum/

Docent Council

Oklahoma Arts Institute

Oklahoma Children's Theatre

OK Chorale

Oklahoma City Orchestra League

Oklahoma Community Theatre Association Fund

Oklahoma Museums Association

Oklahoma Shakespeare in the Park

Oklahoma Visual Arts Coalition

Oklahoma Youth Symphony

Paseo Artists Association

Prairie Dance Theatre

Red Earth

#### **Community Development Organizations**

Association of Fundraising Professionals

Cimarron Alliance Foundation

**Executive Women International** 

Jewish Federation of Greater Oklahoma City

Junior Hospitality Club

Junior League of Oklahoma City

Kiwanis Club Special Activities Fund

League of Women Voters of Oklahoma

Legal Aid Services of Oklahoma

National Society of Colonial Dames

of America in Oklahoma

Navy League for USS Oklahoma City/

U.S. Navy E-6-A Squadron

The Ninety-Nines

Ninety-Nines Museum of Women Pilots

Oklahoma Center for Nonprofits

Oklahoma City All Sports/Scholarship Relief Fund

Oklahoma City Crimestoppers

Oklahoma County Bar Foundation

Oklahoma Lions Service Foundation

Oklahoma River Foundation

Redbud Foundation

Rotary Club 29 Foundation

Women of the South

#### **Education: Community Organizations**

Friends of the Metropolitan Library System

Friends of the Mustang Public Library

Friends of the Norman Public Library

Oklahoma Humanities Council

Institute of International Education

Library Endowment Trust

Oklahomans for Special Library Services

Oklahoma City Literacy Council

Payne Education Center

#### Education: Preschool-12th Grade

Calumet School Foundation

Casady School

Celebrations Preschool

Christ the King Catholic School

Edmond Public Schools Foundation

El Reno Public School Foundation

Erna Krouch Preschool

Bishop McGuinness Catholic High School

Midwest City-Del City Public Schools Foundation

Moore Public Schools Foundation

for Academic Excellence

Mount Saint Mary High School

Oklahoma FFA Foundation

Oklahoma Foundation for Excellence

 ${\tt Oklahoma\ School\ of\ Science\ and\ Mathematics}$ 

Oklahoma City Public Schools Foundation

**Positive Tomorrows** 

Putnam City Public Schools Foundation

Rosary Catholic School

Sacred Heart Catholic School-El Reno

Special Care

St. Charles Borromeo Catholic School

St. Elizabeth Ann Seton Catholic School

St. James Catholic School

St. John Christian Heritage Academy/ Waltine Lynette Jackson Fund

St. John's Episcopal School

St. Mary's Episcopal School of Edmond

Trinity School Villa Teresa School

Westminster School

# Education: Colleges/Universities & Vocational Schools

Hillel Foundation/University of Oklahoma

Langston University Development

Oklahoma Baptist University

Oklahoma Christian University

Oklahoma City Community College

Oklahoma City University

Oklahoma City University Film Institute

Oklahoma City University Law School

Oklahoma State University-Oklahoma City

Oklahoma State University/School

of Civil & Environmental Engineering

Opportunities Industrialization Center

Redlands Community College/

Tommy Pinkston Family Memorial Scholarship

Southern Nazarene University Scholarship

St. Gregory's University

Francis Tuttle Vo-Tech Foundation Fund

U.S. Air Force Academy-John E. Kirkpatrick Fund

U.S. Military Academy-John E. Kirkpatrick Fund

U.S. Naval Academy-John E. Kirkpatrick Fund

University of Central Oklahoma

University of Central Oklahoma/

Department of History and Geography Fund

University of Oklahoma /

Medical College Alumni Association

University of Oklahoma Norman Campus/

Bizzell Memorial Library

Jerry Cooper Marching Band Scholarship

Fred Jones Jr. Museum of Art

Naval ROTC

A. Kurt Weiss Lectureship

#### **Environment & Animal Organizations**

Best Friends of Shelter Pets

Free to Live

Friends of Martin Park Nature Center

Morris Animal Foundation

Myriad Gardens Foundation

The Nature Conservancy/Oklahoma Chapter

Oklahoma City Beautiful

Oklahoma City Geological Foundation

Oklahoma Horticultural Society

Oklahoma Zoological Society

The Tree Bank

Continued on next page

#### **Health-Related Organizations**

Alzheimers Association/Oklahoma & Arkansas Chapter

American Cancer Society

American Diabetes Association

American Lung Association of Oklahoma

Arthritis Foundation/Oklahoma Chapter

The Children's Center

Children's Medical Research Institute

Community Health Center/

Mary Mahoney Memorial Health Center

Deaconess Home -Pregnancy and Adoption Services

Epilepsy Association of Oklahoma

Integris Baptist Medical Center of Oklahoma

Integris - James L. Hall Jr. Center

for Mind, Body & Spirit

Integris Southwest Medical Center

The Leukemia & Lymphoma Society

Lupus Foundation of America

Dean A. McGee Eye Institute

Mercy Health Center

National Multiple Sclerosis/Oklahoma Chapter

Oklahaven Children's Chiropractic Center

Oklahoma Brain Tumor Foundation

Oklahoma Children's Health Foundation/Camp Cavett

Oklahoma Community Health Services

Oklahoma Medical Research Foundation

Oklahoma Physical Therapy Foundation

Oklahoma Safe Kids Coalition

Planned Parenthood of Central Oklahoma

Prevent Blindness Oklahoma

Referral Center for Alcohol and Drug

Services of Central Oklahoma

Russell-Murray Hospice

St. Anthony Hospital

United Cerebral Palsy

Variety Health Center

#### **History & Preservation Organizations**

45th Infantry Division Museum

95th Division Foundation

Arcadia Historical & Preservation Society

Cleveland County Historical Society

**Edmond Historical Society** 

Friends of Oklahoma Historical Society Archives

William Fremont Harn Gardens and Homestead

Oklahoma Archeological Survey

Oklahoma City/County Historical Society

Oklahoma Heritage Association

Oklahoma Historical Society

Oklahoma History Center

Oklahoma Railway Museum

Oklahoma State Firefighter's Museum

Overholser Mansion

Preservation Oklahoma

Stillwater Museum Association-Sheerar Museum Fund

Westerners International

#### **Neighborhood Associations**

Capitol View Neighborhood Association

Crown Heights-Edgemere Heights

Neighborhood Association

Edgemere Park Preservation Area

Historic Brookhaven Neighborhood Association

Mesta Park Neighborhood Association

Neighborhood Alliance of Oklahoma City

Oklahoma City Housing Services

Redevelopment Corporation/Positively Paseo

Putnam Heights Preservation Area/

Anderson Family Endowment

Shartel Boulevard Development Authority

#### **Religious Organizations**

4Him - His Healing Helping Hands

International Ministries

All Souls Episcopal Church

LifeChurch.tv

Sisters of Benedict Endowment

Sisterhood of Temple B'nai Israel

Temple B'nai Israel Centennial Fund

#### **Senior Adult Services Organizations**

Areawide Aging Agency

**Baptist Retirement Center** 

**Daily Living Centers** 

**Edmond Senior Community Foundation** 

Foundation for Senior Citizens

Oklahoma County Senior Nutrition Program

RSVP - Retired & Senior Volunteer

Program of Central Oklahoma

#### **Social Services Organizations**

Aid for Individual Development

American Red Cross of Central Oklahoma

Catholic Charities of the Archdiocese of Oklahoma City

Central Oklahoma Association for the

Deaf & Hard of Hearing

A Chance to Change

CARE - Child Abuse Response and Evaluation Center

Citizens Caring for Children

City Rescue Mission

Coffee Creek Riding Center

Consumer Credit Counseling Service

of Central Oklahoma

Drug Recovery, Inc.

Easter Seals of Oklahoma

EARC - Employment & Residential Centers

Exchange Club Center for the Prevention of Child Abuse

Firstep-OKC Metro Alliance

Genesis Project

Heartline

Hope Center of Edmond

**Infant Crisis Services** 

Jesus House

Make-A-Wish Foundation of Oklahoma

Make Promises Happen/

Central Oklahoma Christian Camp

McCall's Communities

Meadows Center for Opportunity

Mental Health Association of Central Oklahoma

NAIC - Center for Alcohol & Drug Services

Neighbor For Neighbor of Oklahoma City

Neighborhood Services Organization

Oklahoma Foundation for the Disabled

Oklahoma Foundation for the Education

of Blind Children & Youth

Oklahoma Goodwill Industries

Oklahoma Halfway House

Oklahoma Lawyers for Children

Oklahoma League for the Blind

Peppers Ranch

Presbyterian Urban Mission

Rainbow Fleet

Rebuilding Together

Regional Food Bank of Oklahoma

Reliant Living Centers of Oklahoma

Dale Rogers Training Center

SAFY - Specialized Alternatives for Families & Youth

The Salvation Army

Scope Ministries International

Skyline Urban Ministry

Special Olympics Oklahoma

Speck Homes

Sunbeam Family Services

TEEM - The Education and Employment Ministry

Traveler's Aid Society

United Methodist Boys Ranch

United Way of Central Oklahoma

Urban League of Greater Oklahoma City

Willow Springs Boys Ranch

Work Activity Center

World Neighbors

Youth Services for Oklahoma County

YWCA of Oklahoma City

#### Youth-Serving Organizations

Big Brothers Big Sisters of Greater Oklahoma City

Boy Scouts of America - Last Frontier Council

Boys & Girls Club of Oklahoma County

Camp Fire USA - Heart of Oklahoma Council

Fellowship of Christian Athletes

Girl Scouts - Red Lands Council

Junior Achievement of Greater Oklahoma City

Chesapeake Swim Club

Oll I Si Bi All I

Oklahoma City Police Athletic League Salvation Army Boys and Girls Club of Oklahoma City

Whiz Kids/City Care

YMCA of Greater Oklahoma City

YMCA - Enid Denny Price Family

Youth Leadership Exchange

#### **Lawton Community Foundation Charitable Organization Endowments**

The Lawton Community Foundation was established in 1999 to support the charitable interests and concerns of the people of the Lawton community and surrounding areas. Through the Lawton Community Foundation, which is affiliated with the Oklahoma City Community Foundation, the following 22 Lawton-based organizations have created charitable organization endowments. All investment and distribution policies that govern the Oklahoma City Community Foundation Charitable Organization Endowment Program also govern the Lawton funds. For more information on the Lawton Community Foundation, please visit www.LawtonCF.org.

Arts for All
Cache School Education Foundation
Comanche County Memorial Hospital Foundation
Field Artillery OCS Alumni Chapter
First United Methodist Church
of Lawton Foundation
Giddy Up 'N Go
Great Plains AMBUCS/Kid's Zone Project
Hackberry Flat Foundation

Lawton Community Theatre
Lawton Family YMCA
Lawton Noon Lions Club Scholarship Fund
Lawton Philharmonic Society
Lawton Public School Foundation
Lawton-Fort Sill Armed Services YMCA Gene Love Endowment
Museum of the Great Plains
Oklahoma Arts Institute Scholarship FUnd

On the Chisholm Trail Association Heritage Center Percussive Arts Society Robert E. Greiner School for the Handicapped of Comanche County Southwest Oklahoma Genealogical Society United States Field Artillery Association United Way of Lawton/Fort Sill

## **Services for Charitable Organization Endowments**

Through our Charitable Organization Endowment Program, the Oklahoma City Community Foundation provides the following key services to the participants.

#### **Development and Communications**

All charitable organization endowments are promoted to current and potential donors and the community as a whole through a variety of publications and the web site. In addition, our staff provides information and resources to organizations and their volunteer leaders to encourage endowment building.

In partnership with Cole & Reed, P.C., we host workshops for certified public accountants who work for or with the organizations. The workshops are free and cover topics related to charitable tax issues as well as provide two hours of continuing education credit for the attendees.

#### **Administrative and Support Services**

We provide all accounting and reporting services for each endowment and for each major donor. All contributions are acknowledged and we help facilitate non-cash gifts such as stocks or other securities. Due to careful management, economies of scale and support from an administrative endowment, the annual fees for these services are a low 0.4 percent (40 basis points) with fees scaling down for larger funds.

#### Online Services at www.occf.org

Central Oklahoma Charities is the region's most up-to-date searchable online directory of charitable organizations. Each organization is included in the directory in both an alphabetical listing and a categorical index. Each organization's web page includes contact information, a description of services and a link to both the organization's web site and an e-mail contact. A link to a secure online giving service is also provided and offers donors the ease of making a gift to an endowment using a major credit card.

Through DonorCentral, an online fund reporting service, organizations have access to a secure site that provides fund balances, financial statements and gift history of their specific endowment.

#### **Community Programs and Grants**

The Capacity Building Grant Program provides the organizations assistance with long-range planning, staff and board training, technology needs, development, marketing and audits. In the past five years, the Trustees have awarded nearly \$450,000 in grants through this program.

Networking Roundtables are held throughout the year. These free training opportunities serve as an avenue to discuss common charitable organization issues. Topics deal with current issues impacting charitable organizations.



Gayle Farley g.farley@occf.org Contact Gayle for more information on the Charitable Organization Endowment Program.

#### **Notebooks**

Each organization is provided with a Charitable Organization Endowment Notebook. These customized notebooks contain historical information on gifts and grants, policies governing the fund and details about services available to organizations. The notebook serves as an organization's historical reference and staff is encouraged to make it accessible to board members and to update it with the fund reports provided to them each year.

# **Don and Carolyn Zachritz**

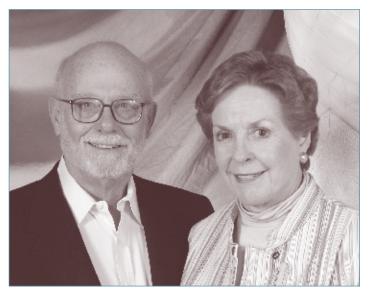
## Making a charitable gift through an IRA

Charitable giving is nothing new to Don and Carolyn Zachritz. The couple has an advised fund at the Oklahoma City Community Foundation they created with gifts of stock and cash through which they support organizations such as the Classen '55 Scholars Fund. With their most recent gift, Don and Carolyn took advantage of a provision of the Pension Protection Act of 2006 that allows for gifts to be made directly from an Individual Retirement Account (IRA) to a charitable organization without incurring income tax.

The couple's IRA gift benefited Lyric Theatre. The provision is limited to individuals who are at least 70-I/2 years of age and expires on December 31<sup>st</sup>, 2007. Gifts from individuals cannot exceed \$100,000. "This was a great opportunity that we just couldn't pass up," Don says.

While Don and Carolyn chose to make a gift directly to a charitable organization endowment, the provision also allows eligible donors to make a gift from an IRA directly to several types of endowments at the Oklahoma City Community Foundation. We can accommodate an IRA charitable gift for a variety of charitable purposes:

• A **Donor Designated Fund** allows a donor to designate one or more charitable beneficiary organizations at the time the gift is made.



- \* A gift to a **Charitable Organization Endowment** will help ensure an annual stream of income for a favorite charity or organization.
- A gift to a **Scholarship and Award Fund** will provide automatic annual awards for students as designated by the donor at the time the gift is made.
- The Fund for Oklahoma City is an unrestricted fund that allows the Trustees to address a broad range of current and future needs and opportunities through strategic grants to charitable organizations.
- Through a gift to a **Field of Interest Fund**, the donor can designate support to a charitable interest area at the time the gift is made.

For more information about IRA charitable gifts, please contact us at 405/235-5603 or info@occf.org.

### IRA charitable gifts and the Pension Protection Act\*

\*Expires December 31, 2007

#### Who can make this distribution?

- The donor must be 70 ½ at the time of the gift.
- The gift must be made from a traditional IRA or Roth IRA.
- The limit on charitable gifts from any single donor is \$100,000. A couple may both contribute (\$100,000 each) if they are both eligible and if they both have IRAs.

#### Who should consider utilizing this benefit?

- Donors who take the standard deduction.
- Donors who annually give more than 50 percent of their income to charity or who exceed the percentage income limitation for gifts.
- Donors with AGI exceeding \$150,500 (for a couple) and who are subject to the itemized deduction reduction.
- Donors who are taking mandatory IRA distributions and do not need the income but would like to make contributions to charity.
- Donors in states that do not provide a deduction for charitable gifts.
- Donors who are considering leaving the remainder of an IRA to charity or making a bequest from an IRA and who prefer to see the gift made during their life.

# **Investment and Distribution Policies Provide Long-Term Support**

Endowment funds are created to exist in perpetuity and provide support for an organization's current and future needs. The Oklahoma City Community Foundation's investment and distribution policies are coordinated and balanced to generate current income for the endowment funds we administer while ensuring growth to protect future income against inflation.

#### How are funds invested?

All Charitable Organization Endowment funds are pooled with other funds at the Oklahoma City Community Foundation and invested by a team of professional investment managers. Our investment policy calls for a portfolio of stocks and bonds that is highly diversified. Capital preservation and growth necessary to protect against inflation are the policy's fundamental objectives.

Investment pools with assets in excess of \$540 million benefit all endowments at the Oklahoma City Community Foundation. Diversification is a hallmark of a solid endowment investment policy. The general investment pool is invested in all classes of domestic equities, in a range of fixed income securities and also has exposure to international markets. We provide a "balanced" portfolio by allocating assets to highly qualified managers in a wide-range of investment classes. Due to the size of the investment pool, this level of equity exposure is available so that even the smallest funds benefit. All investments are overseen by a committee of community leaders with strong investment expertise and are led by investment counsel Hotchkiss & Associates of Chicago, Ill.

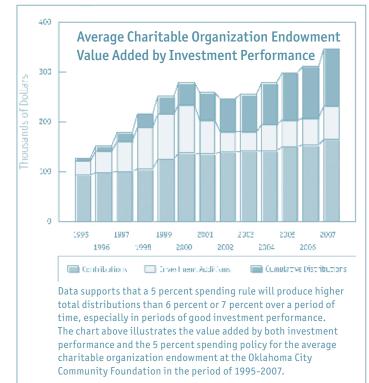
Our investment program also benefits from its very low-cost and efficient operation. By balancing the use of active managers and index funds in a way that maximizes the opportunity for adding value but keeping the cost low, we have been able to produce annualized returns over 10 years that exceed the markets but at a cost which is much lower than mutual funds or other balanced fund alternatives. For FY2007, the cost of investments at the Oklahoma City Community Foundation was 37 basis points, compared to more than 100 basis points for the average mutual fund or active equity fund manager requiring a large minimum account.

Total investment returns for the Oklahoma City Community Foundation's general investment pool was 13.68 percent for the fiscal year ending June 30, 2007.

#### How are distributions determined?

Since 1989, the Oklahoma City Community Foundation has employed a distribution policy that is designed to permit funds to capitalize on good investment years as well as protect the funds

During 1995-2007, for every \$1 in new contributions to a Charitable Organization Endowment fund more than \$3 in increased value was generated by the Oklahoma City Community Foundation. During this same period, the market value of the average endowment increased from \$121,690 to \$233,399. These results are thanks to three simple but crucial endowment principles: investing for long-term growth; utilizing a spending rule for distribution that balances the need for current income and the growth of that income stream into the future; and protecting the endowment from invasion.



in the event of a low or negative market return. The policy also allows the Investment Committee to focus on maximizing total investment return. The experience of the last few years, where returns were on both extremes of investment performance, has proven the wisdom of a policy that stabilizes the effects of market conditions on distributions from an endowment.

Distributions from Charitable Organization Endowment funds are based upon a spending rule that calls for distributing 5 percent of the market value of the fund, averaged over the previous 8 quarters. Any remaining investment return over the 5 percent is left in the fund to increase the fund value and to protect the future income stream against inflation.

"The 5 percent figure is universally considered by endowment managers a safe amount to spend and still provide protection for the principal," says Carla Pickrell, director of administration at the Oklahoma City Community Foundation. This belief is based upon an estimate of two factors over time: market return and inflation. A conservative prediction of average market return in a balanced fund over time is 8 percent with expectations that inflation will average 3 percent. This leaves 5 percent to spend while still protecting the fund's value for the future. A majority of the large endowment funds for colleges and foundations use the 5 percent spending rule because the annual distribution from the fund is predictable, not tied to current interest rates or asset allocation or shifts in market conditions in any one year. This policy allows investment managers to focus on achieving the best total return for the portfolio that enhances the fund over time.

For more information on our investment and distribution policies, please contact Carla Pickrell at 405/606-2901 or c.pickrell@occf.org



Helping you help the community

P.O. BOX 1146 73101-1146 1000 N. BROADWAY AVE. OKLAHOMA CITY, OK 73102





## Making giving simple, flexible and forever

Providing simple and flexible giving options for donors is an important service we offer through the Charitable Organization Endowment Program. While benefiting a charitable organization, gifts can also give donors tax benefits and even annual income. Our professional staff has the expertise and knowledge about the giving vehicles listed below. We will work with a donor and their professional advisor to develop a gift planning process that meets the donor's charitable and financial goals.

Charitable Gift Annuities and Charitable Remainder Trusts allow the donor to provide income to themselves or a loved one while still living. After the annuity or trust expires, the remainder value can go to one or more endowments.

Charitable Bequests allows donors to continue to make a charitable difference following their death. Simple language added within a will or trust that designates an asset, dollar amount or percentage of estate to one or more endowment funds.

Retirement Plans Assets are subject to estate taxes and income taxes. To lessen the burden on heirs and to create a charitable legacy, a donor can assign retirement plan assets to a charitable endowment.

**Non-Cash Assets** include oil and gas interests, insurance policies, marketable securities and real estate. All of these assets can be gifted to benefit an endowment fund.

To discuss your charitable giving options, please contact us at 405/235-5603 or info@occf.org.

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