community

catalyst

July 2002



Donor Propels Community Foundation to Cutting Edge of Document Imaging Software Technology

The Community Foundation took a giant step toward a paperless office with newly acquired imaging technology and software provided by an Oklahoma City entrepreneur. Gary Nelson, president of Oklahoma City based Advanced Financial Solutions (AFS), offered the Community Foundation the opportunity to utilize its specially designed document imaging software. He also provided the hardware and training necessary to run a turnkey imaging center.

The new system will speed up the Community Foundation's ability to retrieve records and will reduce the number and size of paper files held in the ...continued on page 5



Gary Nelson, president of Oklahoma City based Advanced Financial Solutions, offered the Community Foundation a chance to use its specially designed document imaging software. Nelson was named the 2001 Ernest 8 Young Technology Entrepreneur of the Year.

Community Foundation Names Three New Trustees

The Oklahoma City Community Foundation named three community leaders to serve on its 15-member Board of Trustees. The term for the new Trustees began July 1.

Named to the board were Jim Clark, Jim Daniel and Judy Love.

Jim Clark is the third generation of family to operate the B.C. Clark Jewelry Company, a 110-year old Oklahoma City retailer. When B.C. Clark Jewelers celebrated its 100th anniversary in 1990, they established a fund at the Community Foundation as part of the celebration.

Clark is the current president of the company and has been active in downtown civic affairs for many years. He is the current president of the Downtown Rotary Club.

Jim Daniel is a vice chairman of BancFirst and has spent a long banking career in Oklahoma City with Central and Friendly Banks and later with BankOne when it acquired these two banks. Daniel has been a leader in both south Oklahoma City as well as in community activities all over the city, including Integris

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- Students recognized as Community Foundation scholars
- Lincoln National Bank develops new fund
- Opening weekend at the Oklahoma City Art Museum

Grants to Area Non-Profits Help Where Needed

In two grant-making cycles during the first six months of 2002, the Community Foundation was able to help non-profit organizations address community needs ranging from swimming lessons to strategic planning.

Community Foundation grants are awarded from four separate initiatives, which are detailed below. The process requires agencies to submit applications for programs that meet grant guidelines. Staff members and a committee composed of experts on a particular initiative review the applications. A second committee of Community Foundation trustees also evaluates the funding request.

Three times per year, grant applications recommended for approval are considered by the Board of Trustees.

Following are the organizations and brief program descriptions approved for Community Foundation grants so far this calendar year.

After School Options

Providing programs during non-school hours, particularly for youth age six to 13

OKC Compassion for \$1,500 to assist with an eight-week summer program for children living in the neighborhood surrounding Pennsylvania Avenue Nazarene Church. This program in particular seeks to involve parents in its programming. It is a summer extension of an after school program offered during the school year and is expected to draw between 20 to 30 youth.

Kerr-McGee Swim Club for \$3,000 to assist with a free learn-toswim and stroke improvement programs for children at three Play in the Park Sites: Longfellow Elementary site, Northeast Pool; Shidler Elementary site, Schillings Pool; and Prairie Queen Elementary site, Taylor



Thanks to Kerr-McGee Swim Club members such as Eric Sullins (left), 60 students were taught how to swim last year. With the help of the Oklahoma City Community Foundation, this summer more students are expected to benefit from this expanded program.

Pool. July 2-12 will feature learn-toswim classes and July 16-26 will focus on improving strokes for novice swimmers.

Boys and Girls Club for \$4,640 to serve as the lead agency in offering a summer program for elementary and middle school youth utilizing the Spencer Elementary School facilities. The Community Foundation recruited the Arts Council, Metropolitan Library System and the Oklahoma City Zoo to participate in program activities for this new summer offering.

OKC Cooperative Urban Parish for \$3,750 to assist with the coordination of a summer day camp program that utilizes college interns at three United Methodist Church sites. The program will serve urban children and families and focuses on literacy.

Arts Council of Oklahoma City for \$16,320 to assist for a third year with the Community Arts program.

Olivet Baptist Church for \$2,250 to assist with a part time staff person,

equipment and field trips for a three day a week program.

Urban Impact for \$2,760 to assist with program materials and educational field trips for a two day a week program.

Margaret Annis Boys Trust

Provides grants for the beautification of public lands

Del Aire Neighborhood
Association, \$6,570 will purchase 45 trees and 12 crepe myrtles that will be planted along frontage to the neighborhood along SE 44th St. The neighborhood was heavily damaged during the May 3, 1999, tornado that ripped through the Oklahoma City area and is still in the process of rebuilding.

The Children's Center for \$4,000 to purchase trees and crepe myrtles on park area frontage along NW 39th St. that was heavily damaged by an ice storm last winter.

Tree Bank for \$15,000 for plant materials to assist with a comprehensive ...continued on page 3

Grants

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landscape project for the Classen Median between NW 63rd and NW 57th Streets.

N.E. Beautification Project, City of Choctaw for \$9,000 to assist with a comprehensive landscape project for the Choctaw Downtown Mainstreet Project.

Musgrave-Pennington Neighborhood Association for \$8,000 to assist with a landscape improvement project for the S.E. Corner of NW 23rd and Meridian intersection.

Rock Knoll Association for \$8,000 for plant materials for the public entries and medians of Rock Knoll Neighborhood.

Gateway Academy for \$5,000 to assist with a campus landscape improvement plan.

Independence Charter Middle School for \$8,680 to assist with a campus beautification and improvement project.

Agency Capacity Building

Increasing capacity of non-profit agencies to fulfill their mission

Lyric Theatre for \$4,630 to purchase reversible studio/stage flooring to be used when rehearing performances.

Payne Education Center for \$2,975 to assist with the development of a long-range plan for the future direction of the organization.

Oklahoma City Literacy Council for \$2,430 to assist with the development of a strategic plan, which will allow the agency to develop to meet the literacy needs of the area.

Individual Artists of Oklahoma for \$2,000 to assist with the facilitation of board training and long-range planning.

Sunbeam Family Services for \$5,000 to assist with production of video materials that will increase community awareness of the agency's services.



A Shared Experience is a special exhibit designed to highlight the common experiences and the human response of the terrorist attacks in Oklahoma City, New York City, Washington, D.C., and Shanksville, Pa. A Fund for Oklahoma City grant from the Oklahoma City Community Foundation will assist with the cost of this exhibition.

Stillwater Museum Association for \$3,850 to purchase equipment that will increase the technological capabilities of the museum.

Guy Frasier Harrison Academy for \$2,800 to purchase a computer, printer, scanner and software to improve administrative efficiency.

Prairie Dance Theatre for \$4,800 to purchase a computer, scanner, laser printer, Adobe Pagemaker, and Adobe Photoshop to assist in public relations.

Oklahoma City Philharmonic for \$5,000 to assist with the purchase of new development software from Blackbaud called Razors Edge.

Consumer Credit Counseling
Center for \$5,000 to install an
application software package that
provides support for the counseling
and debt management programs
provided to clients.

Dale Rogers Training Center for \$5,000 to upgrade computer systems for better operations of programs.

Fund for Oklahoma City

Trustee-designated grants from unrestricted donations

The Boys and Girls Club of Oklahoma County for \$25,000 to assist with start-up costs associated with opening a new recreational

facility at McKinley Park, 1300 N. McKinley. The organization already operates one location in Mcmorial Park at 1150 N.W. 36th St.

Lyric Theatre for \$20,000 to support the production of Will Rogers Follies, Lyric's first musical to be held at the renovated Civic Center Music Hall.

Oklahoma City National Memorial for \$25,000 to assist with underwriting the exhibit "A Shared Experience: 04.19.95 - 09.11.01."

Rainbow Fleet for \$18,400 to hire a staff person for six months to recruit out of school, after school and summer programs to be added to the Child Care Resource and Referral database, and then market the database.

Additional information on all the grants program, such as guidelines and application forms, are available on the Oklahoma City Community Foundation's Web site, www.occf.org under the section entitled Community Programs and Grants. The next grant application deadline is Oct. 1. For details or questions, contact Susan Elkins, grants manager at the Oklahoma City Community Foundation at 405/235-5603 or s.elkins@occf.org.

Students Recognized As Community Foundation Scholars

It was a festive crowd of more than 350 that gathered on a recent May evening to honor 111 Community Foundation Scholars who will be attending college, thanks in part to a \$1,000 award to cover room, board, books or tuition at the school of their choice.

The Community Foundation Scholar's Dinner at the Oklahoma City Marriott Hotel Grand Salon rooms culminated a month-long focus on the scholarship program at the Community Foundation. The guest speaker was Donna Shirley, who provided the students with very practical education and career advice. Ms. Shirley retired from NASA's Jet Propulsion Laboratory, where she was manager of the Mars Exploration Program. A native Oklahoman, she received worldwide attention as the manager of the team that designed and built "Sojourner Truth," the mircorover that explored the surface of Mars for nearly three months - ten times its expected lifespan.

With May designated as Scholarship Month, the Community

Foundation makes a special effort to recognize donors, individual scholarship endowments and recipients of awards through the state's largest independent scholarship program.

The growth of the scholarship initiative has come in part as the result of the Community Foundation's ability to work with diverse wishes of donors, types of assets, levels of services provided and time frames. The Community Foundation's scholarship management team adds value through a great deal of hands-on experience in scholarship administration.

The Community Foundation now manages more than 60 individual endowed scholarship funds that offer donors a variety of giving options. Ot, start your own permanent scholarship fund with \$10,000 or more and leave the administrative details to the Community Foundation.

For additional information on scholarship activities at the Oklahoma



Donna Shirley spoke to those Community Foundation scholars and guests at this year's Scholarship Dinner Award Ceremony at the Marriott on May 14.

City Community Foundation, see the Scholarship Center section on the Web site at www.occf.org or call Nancy Anthony, executive director, at 405/235-5603.

Lincoln National Bank Comes to the Community Foundation To Start the Lincoln Library Fund for Research Material

For the past 15 years, the Lincoln National Bank has held an essay contest for Oklahoma students to encourage them to learn and write about the 16th President of the United States, Abraham Lincoln. This year, with the help of the Community Foundation, resource materials will be easier to find.

The directors and shareholders of Lincoln National Bank have started the Lincoln Library Fund at the Community Foundation. Contributions to the fund will be used to purchase books and other resource materials about Abraham Lincoln. The materials will include both elementary and high school-level resources and will be housed at the Lincoln National Bank, 1111 N.E. Lincoln. Any teacher can have access to the library during normal business hours and may check out the materials for use in the classroom.

More than 55,000 students have entered the essay contest during the past 15 years and 168 students have won awards for their work. The library will support the essay contest but will also be available to any

teacher who would like to study Abraham Lincoln in the classroom.

The Community Foundation will accept gifts from any donor interested in contributing to the Lincoln Library Fund. The Community Foundation will purchase the books and provide them to the library which will be housed by the bank free of charge.

Penny Buchanan, chief financial officer for Lincoln National Bank, commented, "We are excited about this opportunity to further our support of educating Oklahoma students about Abraham Lincoln."

Financial Advisor Seminar Featured Marc Owens, Retired Official of IRS

Professional financial advisors were treated to valuable insights from a leading Internal Revenue Service expert at a seminar sponsored by the Community Foundation in June.

The three-hour seminar featured Marcus Owens, the retired director of the IRS's Exempt Organizations Division. His remarks centered on real cases considered by the IRS and on the future direction of the agency with respect to tax issues impacting tax-exempt organizations.

More than 150 accountants, lawyers and other professionals who are relied upon for advice on financial planning issues attended the event. The seminar qualified for continuing

New Trustees

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and the Salvation Army. He is a former president of the downtown Rotary Club and was very involved with the Disaster Relief Coordination Committee after the 1995 bombing of the Murrah Building. He is currently a trustee of the Oklahoma City Retailers Foundation Affiliated Fund at the Community Foundation.

Judy Love and her husband Tom Love founded the Musket Corporation in 1964. The Company became Love's Country Stores and has grown to 135 locations and 2,400 employees. Ms. Love is the Corporate Secretary for Love's and also owns and operates a design firm, Judy Love Specialties. In 1998, the Love Family established an Affiliated Fund at the Community Foundation. Ms. Love is on the board of St. Anthony Hospital, Oklahoma Museum of Art and the James L. Hall Center for Mind, Body and Spirit.

The terms of two trustees have ended. Leaving the board are Robert Butkin and Linda Lambert. Board President Jeanette Gamba expressed the unanimous appreciation by the other trustees for their years of dedicated service.

education credit both for attorneys and certified public accountants.

For the past several years, professional advisors have come to recognize and rely on the Community Foundation's expertise in planned giving, dealing with charitable gifts other than cash and for offering the full range of options for personal philanthropy.

If you or your professional financial advisor have any questions regarding charitable giving options through the Community Foundation, visit www.occf.org or call Donna McCampbell, fund management services, at 235-5603. Her e-mail address is d.mccampbell@occf.org.

Imaging Software

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office – thereby preserving valuable office space and ultimately reducing document storage costs.

"We are always looking to improve efficiency in our operations," said Nancy Anthony, executive director. "We were fortunate and thankful that Gary Nelson helped us and looked at our operations and agreed to provide custom-designed imaging software."

"It has been our pleasure to be of assistance to the Community Foundation," Nelson said. "We wanted to develop a system that would streamline their efforts and make it much easier to keep historical files of their important work. We thought our imaging capabilities might be the perfect solution for the foundation."

AFS is one of the world's leading providers of software applications and programs for the payment and transaction industry. AFS has labeled the system CAPRI, which stands for Central Administration of Philanthropic Record Imaging.

Mission Statement

The mission of the Oklahoma City Community Foundation, a non-profit public charity, is to serve the charitable needs of the Oklahoma City area through the development and administration of endowment funds with the goal of preserving capital and enhancing its value for the benefit of the community.

The mission will be fulfilled by pursuit of these goals:

- Provide convenient, efficient and effective ways through which donors can contribute assets to charitable purposes.
- Encourage donors to create funds which will benefit the community both now and in the future.
- Advocate for the development of endowment funds and provide appropriate means by which permanent endowment funds can be built and wisely managed to provide long-term support.
- Develop the Funds for Oklahoma City, restricted and unrestricted community endowments, which can be used by the Trustees and the community to develop, coordinate and enhance services and programs which meet the changing needs of the community.

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Community Treated to Festive Opening Weekend and the Dale Chihuly Exhibit at the Oklahoma City Museum of Art

Literally thousands of art lovers packed the Oklahoma City Museum of Art during its premier opening in March as part of a *Great Grant* from the Oklahoma City Community Foundation that permitted the museum to open free of charge. The weekend turnout of more than 9,000 tripled the optimistic estimate by the museum staff and gave the world-class facility a strong start in the community.

The Community Foundation's Great Grants program describes grants that have broad, highly visible community impact. Great Grants are funded through the Fund for Oklahoma City, which is comprised of discretionary grant dollars that trustees can direct to key community needs.

The opening featured an exhibition by Dale Chihuly, whose work

includes blown glass and paintings. Chihuly created the museum's signature piece, the Eleanor Blake Kirkpatrick Tower, which honors the late wife of John Kirkpatrick, Community Foundation founding trustee, and dedicated supporter of both the museum and the foundation.

Donors to the Community
Foundation received special treatment
as part of a reception the day before
the museum opened. More than 400
donors milled through the 110,000square-foot, three-story facility in
downtown Oklahoma City. The
come-and-go event was intended to
show the Community Foundation's
appreciation of donors' generosity.

For additional details on how you may be able to help fund *Great Grants*, contact **Nancy Anthony**, executive director, at 405/235-5603.



The delicately curved blown glass sculpture known as The Eleanor Blake Kirkpatrick Tower is the signature piece for the atrium of the Reynolds Visual Arts Center. The tower, by world-renowned artist Dale Chihuly, rises to more than 50 feet.



Oklahoma City

Community Foundation

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