

community catalyst



Oklahoma City

Community
Foundation

Helping Donors
Help the Community

June/July 1998

Hospice Foundation supports education in palliative care

❖ *Palliative care is a multi-disciplined approach to easing the discomfort of disease.*

Terri L. Jennings



A grant from the Hospice Foundation of Oklahoma Affiliated Fund will advance hospice education efforts at the OU Health Sciences Center.

The Hospice Foundation of Oklahoma Affiliated Fund recently made a grant to the University of Oklahoma College of Medicine to support a staff position for palliative care education.

Palliative care is a multi-disciplined approach to easing the symptoms of disease.

"Palliative care refers to comfort care," said Dr. Bob McCaffree, Chief of Staff for the Veterans Administration Medical Center and past president of the Hospice Foundation of Oklahoma.

This kind of care could entail anything from pain relief and nutrition to skin care and exercise in order to maintain mobility and ease a patient's symptoms.

The new director of palliative

care will coordinate curriculum in palliative care for the Colleges of Medicine and Nursing and other areas at the OU Health Sciences Center. While emphasis will be on the medical aspects of palliative care, attention will be given to the psychological issues for the patient and their families and for the doctors and nurses.

The Hospice Foundation of Oklahoma is an Affiliated Fund of the Community Foundation.

An Affiliated Fund is a very large endowment fund, which is separately incorporated as a supporting organization of the foundation. Each Affiliated Fund has its own board of trustees, which can make policy decisions and remain actively involved in directing the grantmaking from the fund for charitable purposes.

The fund was established in 1997 following a change in control of the Hospice of Oklahoma County, Oklahoma City's second not-for-profit hospice. The board of that organization decided to establish the Hospice Foundation of Oklahoma to continue to support hospice education, research and service programs throughout Oklahoma.

"The hospice philosophy is an approach to helping people through the final stage of life, once they have accepted the fact that there is no curative approach for them at that point," said McCaffree.

Hospices take a total physical, psychological and spiritual approach to helping patients and their families. This differs quite a bit from traditional curative

medicine, in which death is often viewed as a 'medical failure.'

"There is a great need for hospice education within our medical training system, [in order to teach residents] when it's appropriate to enhance life during this last phase," Dr. McCaffree said.

The recent grant made to OU's medical school illustrates the commitment of the Hospice

Foundation to enhancing this area of medical education.

Dr. McCaffree explained that teaching residents to consider palliative issues in addition to curative ones is a challenge of the educational effort.

He stated that medical students often don't have a good understanding of the hospice philosophy and of palliative care because those issues are not discussed often enough in a focused way at the nation's medical schools.

"What we have ignored in medicine too many times are the psychological, spiritual and other physical factors that reduce the discomfort of disease," he said. ❖

"What we have ignored in medicine too many times are the psychological, spiritual and physical factors that reduce the discomfort of disease."

Inside this issue:

- New Public Spaces Initiative
- 65 Community Foundation Scholars commended by George Nigh
- A Potpourri of Charitable-Giving Ideas
- Ray Anthony makes gift, supports several causes

Community Foundation looking for strong partners, good ideas for the community

During the recent long-range planning process, the Trustees of the Oklahoma City Community Foundation decided to concentrate much of the Community Foundation's program activities in a few focused areas.

The Trustees realized that to be effective in its efforts to make Oklahoma City a better place, the Community Foundation would have to commit resources and staff energy to a few areas where it could have the greatest impact using both its expertise and its resources.

The Community Programs Committee approached the task of developing focus areas head-on.

The criteria the committee used to develop possible focus areas included the following key elements:

- Is the issue opportunity-based rather than problem-based?
- Does the issue involve the

whole community, not a particular geographic, economic, or demographic segment?

- Do good community partners exist with which collaborations can be built?

After much consideration and review, the Community Programs Committee recommended, and the Trustees approved, three areas for focused community program initiatives to be developed:

1) *Scholarships and enhancing educational access*, 2) *Improving the appearance of the community and the use of its public areas*, and 3) *Building the capacity of non-profit organizations through technology enhancement and management assistance*.

The May issue of *The Catalyst* had an extensive story on the scholarship initiative and in this issue you will learn about some of its outcomes. Also in this issue, we

introduce the parks and public spaces initiative.

By year-end, the non-profit initiative will be well developed.

In each case, significant resources have been committed.

More importantly, Community Foundation Trustees and staff will be involved in communitywide efforts to make some significant progress in each of these areas.

If you are interested in learning more about any of these initiatives, please contact me, Dale Levy or any of the community program staff at 235-5603.

We are looking for strong partners, good ideas and enthusiastic volunteers in every area.



...from the
**Executive
Director**

Dale Levy

Community Foundation Highlights

❖ **New Trustees Appointed to Board**

The Community Foundation has appointed three new Trustees to its Board. Christian Keesee, Ron Norick and Paul Odom join us, as Ed Barth, Frank McPherson and Jim Young retire their positions on the Board after years of service.

The Community Foundation is grateful for their leadership. Barth served as president of the board from 1995 to 1997, and has been involved on many committees. "I'm not leaving the foundation, I'm just stepping aside as a Trustee. I'll always be here," said Barth.



Keesee

Christian K. Keesee was born and raised in Oklahoma City and attended Heritage Hall. He attended Menlo College and Pepperdine University and graduated from the University of Central Oklahoma. He is the chairman of the American Bancorp of Oklahoma and president of Kirkpatrick Oil Company. He serves as president of the Kirkpatrick Family Fund, which is the largest Affiliated Fund at the Community Foundation. Keesee is chairman of City Arts Center. He serves on committees at the Whitney Museum and the International Photography Center in New York.



Norick

Ronald J. Norick, a native of Oklahoma City, attended Northwest Classen and graduated from Oklahoma City University. Norick recently stepped down as mayor of Oklahoma City, a post he held for 11 years. He has served on many community organizations, including the boards of the Oklahoma City National Memorial Foundation, the Oklahoma City and South Oklahoma City Chambers of Commerce and Kirkpatrick Center. He is currently controlling manager of Norick Investment Co., and part owner of L&R Motorsports, a NASCAR SuperTruck racing team.



Odom

Paul B. Odom, Jr. was born and raised in the Oklahoma City area. He graduated from Capitol Hill High School and attended Oklahoma State University. Odom also served in the United States Army during the Korean conflict. He began in the construction business in 1955 and is currently involved in land development, aviation and property management. He serves on the board of Integris Baptist Medical Center and its foundation and is on the board of directors for BancFirst.

❖ **Margaret Annis Boys Trust projects and Community Gardens in full bloom around the metro area**

Check out these sites as you are out and about this summer – you'll recognize our big blue Boys Trust signs at some of these locations:

- **Lake Hefner Boat Owners' Assn.**, Gates 4,5 and 11 at Lake Hefner. This group of boat owners, along with students from Putnam City H.S., beautified the entrances to the lakes' public docks.
- **Gateway Beautification.** Have you noticed the major beautification projects along the interstate leading from OKC to the Will Rogers Airport? The Boys Trust helped fund the cost of the trees and was one of several collaborators on this project.
- **N.E. 23rd Street, Choctaw.** This was a community led project to beautify a strip of public land on this busy street.
- **Capitol View neighborhood garden**, 900 N.E. 29th St. This community garden was previously a vacant lot, which the neighborhood and area school children transformed into a "pocket park" for all to enjoy.

Community Program Grants May 1998

After School Options:

Arts Council of OKC. \$20,650, to support the artists-in-residence component of Play in the Park (see p. 8).

Metropolitan Library System. \$7,948, to support the literacy component of Play in the Park (see p. 8).

City Arts Center. \$2,000, for assistance with an after-school arts program.

Village United Methodist Church. \$6,000, to support the expansion of this after-school program.

Positive Tomorrows. \$3,350, to help fund a summer camp for homeless children.

Sugar Creek Camp. \$3,200, to support a literacy component at this summer day camp.

Agency Capacity Building Program:

Okla. Society for Crippled Children. \$2,500, to develop a long-range plan for the agency.

Sunbeam Family Services. \$2,480, for training of its new dir. of marketing and development.

Youth Services for Okla. Co. \$5,000, to help fund a new database system which will aid in client intake services.

Boy Scouts of America. Last Frontier Council. \$5,000, to help upgrade its computer system for enhanced communication.

The Fund for Oklahoma City:

Areawide Aging Agency. \$10,000, to help fund a coordinator for the Enterprise Community Gardening Coalition.

Okla. Committee to Prevent Child Abuse. \$17,500, for expansion of the Adopt-A-Caseworker project to include more churches supporting DHS caseworkers.

Margaret Annis Boys Trust:

Energy Education Partnership. \$14,000, to beautify the Jack Abemathy park, near the Governor's Mansion.

Greenbriar Eastlake Estates Neighborhood Assn. \$5,000, for beautification of entrances to the neighborhood.

Lakehurst Homeowners Assn. \$11,050, to beautify 13 neighborhood entrances.

Northwood Neighborhood Assn. \$2,050, to beautify an entrance median.

Okla. Library for the Blind & Physically Handicapped. \$2,000, for additional plant materials for this scented garden.

Sacred Heart Catholic Church. \$1,000, for a butterfly garden & bird sanctuary.

Stonepointe II Homeowners Assn. \$2,370, to beautify the right-of-ways and entrances to this neighborhood.

YMCA of Greater OKC. \$10,000, for beautification around the new downtown fitness facility and day care center.

Community Gardening:

St. Anthony Hospital Foundation. \$4,154, for a community garden at Trinity Place and Villa Isenbart retirement centers.

Public Spaces: A Blueprint for Community

❖ *New initiative integrates public spaces into broader community revitalization efforts.*

Remember what they say about "all work and no play?" Oklahomans have long been known for the pioneer spirit which enabled them to settle and shape this state, but exploring new frontiers leaves little time for recreation.

Today, quality of life is often as important as the economy when people and businesses are looking to relocate. The Trustees of the Oklahoma City Community Foundation have directed significant financial support and staff resources toward an initiative which will use parks and public spaces as the setting for beautification efforts, positive programs for youth and activities which build strong neighborhoods. Improving the appearance of all property—public, private and commercial—will be an important goal.

Foundation Trustees and staff recognize the potential for these spaces to enhance the quality of life for residents and to impact economic development.

Over the last several years, Community Foundation programs like the Margaret Annis Boys Trust, Community Gardening and After School Options have impacted a broad cross-section of the community through programming or beautification in parks and public spaces.

"Basically, what we've done is to look at our areas of expertise and say, 'What if we brought all of these programs one step closer to the parks?'" said Nancy Anthony, executive director of the Community Foundation.

"If you look at a map of Oklahoma County, parks and commons areas really are connectors, so it makes sense that this would be the setting in which to bring people together."

The Community Foundation is in a unique position to bring various groups with common interests together to move forward on an issue.

Community Foundation staff are working closely with directors of several city park systems in Oklahoma County and with numerous other groups, including municipal, civic and other non-profit groups interested in beautification and quality of life issues.

Several of these organizations, including the Community Foundation, the chambers of commerce, Oklahoma City Beautiful and the Tree Bank Foundation, have formed a coalition on beautification issues.

One main project is to develop a strategic plan for beautification of Oklahoma City's "gateways," the interstates and major thoroughfares leading into the city.

Community Foundation program staff also will be working with state and local governments to facilitate more participation by the private sector in appearance and programming issues on public lands.

This could include assistance for neighborhoods or businesses with the intricacies of city ordinances, the development of model public/private partnerships, expansion of Oklahoma City Beautiful's Adopt-A-Park program or even the creation of community gardens on public lands.

Brian Dougherty, formerly director of the OSU-OKC Kirkpatrick Horticulture Center, has been retained to facilitate various private endeavors in the areas of beautification, community gardening and neighborhood outreach.

Another major leg of this initiative will be a study of urban and suburban parks in Oklahoma County in order to understand park usage, funding and opportunities for service. The Community Foundation has contracted with Larkin Warner, an economist formerly with Oklahoma State University, along with Steve Smith, an economics professor at Rose State College, to conduct the study.

By analyzing this data, foundation staff hope to learn how park funding compares to other cities of similar size, what common challenges and best practices exist in parks systems, and to discern where common links exist or could be developed between cities and between parks and private groups or businesses.

Through the partnerships that develop in conjunction with this initiative, the Community Foundation hopes to help unify public education and advocacy efforts for all parks and public lands. Concepts for this effort include pilot projects which identify three or four parks and possible partners such as businesses, civic groups, schools or churches, who could help support and sustain programming at each site. Another possibility is a citizens' advocacy group which could support increased funding and programming at parks and on public lands.

Quality of life and the appearance of our surroundings are issues that have a wide appeal across geographic, economic and demographic lines. This initiative will provide opportunities for all of us to get involved in a very localized way, whether it's in our own neighborhood, park or front yard; but the end result will be communitywide improvement. ❖

Banquet honors 65 Community Foundation Scholars

❖ *New Opportunities program will have far-reaching effects on Oklahoma County students as they plan for higher education.*

Members of the inaugural class of Community Foundation Scholars found themselves one step closer to achieving their dream of attending college when they each received a \$1,000 scholarship toward higher education in May.

The 65 high school seniors honored with these awards hail from 25 Oklahoma County high schools, which span nine public school districts and include five independent or parochial schools.

On May 27, the Community Foundation held a dinner at the Oklahoma City Marriott to honor the 1998 Scholars. The Honorable George Nigh, former Governor of Oklahoma, gave the keynote address, in which he commended the students for their commitment to education and their involvement in community service.

"There are a lot of people with great minds and there are a lot of people who serve the community, but it is rare to find a group of people who have put both together," Nigh said.

The Community Foundation Scholar awards are part of an initiative launched earlier this year, called "New Opportunities: A Scholarship and Guidance Network."

The initiative's goal is to encourage more students to attend college and to foster a communitywide standard of support for students to seek higher education.

The Community Foundation hopes to encourage students to consider a broader range of educational opportunities after high school by enhancing the informational and financial resources available in Oklahoma County.

Using criteria developed by the New Opportunities advisory committee, independent committees at each high school selected scholarship winners. Each committee was comprised of teachers, guidance staff and parents who were familiar with the senior class. Every high school in Oklahoma County was invited to participate in the program.



The inaugural class of Community Foundation Scholars came together in May to celebrate their academic achievements and community service.

In addition to honoring students at the dinner, members of the New Opportunities committee and foundation staff traveled to all 25 high schools' awards assemblies to honor each student individually.

Implementation of the other components of the "New Opportunities" program already is underway. While the

Scholar awards illustrate the commitment of the Trustees to offer financial assistance for college, the other components of New Opportunities tie back to the goal of setting a communitywide standard of support for college attendance.

"The single most

important factor that spurs a student to go to college is the parents' expectation that they go," said Anna-Faye Rose, director of scholarships at the Community Foundation.

Guidance counselors are key in beginning to foster that kind of attitude in the community. They are often the best resource to students and their parents for information about financial aid and college admissions. For this reason, the first-ever countywide network of counselors, the Oklahoma County Guidance Network, was established as a major component of New Opportunities.

In June, the Community Foundation jump-started the network's 1998-99 activities with a two-day workshop on college access issues for area counselors.

The workshop focused on areas where the counselors' knowledge and skill can directly affect a student's successful college placement.

Counselors who participate in the network also are eligible for resource grants this fall, which can be used for materials or projects that help students and their families plan for college.

A College Trends Analysis effort also beginning this fall will document the availability of financial assistance to high school students and help community leaders and educators understand how aid affects a student's choice of educational institutions.

In addition, Community Foundation staff are currently collecting information on scholarships available to students in Oklahoma County and will publish a directory on the Internet in October.

The Trustees of the Community Foundation have set a goal of funding 100 Community Foundation Scholar awards in May 1999.

Toward that end, two new scholarships were established in honor of J. Edward Barth and Frank McPherson, who both retired from the board June 30. Other donors already have shown interest in establishing additional scholarships to expand the number of Scholars in the future.

By promoting this program to our donors and the general public, we hope to endow the New Opportunities scholarships and ensure that they will continue well beyond the Trustees' initial five-year commitment to the program. ❖

"The single most important factor that spurs a student to go to college is the parents' expectation that they go."



Scholar Snapshots



Trevor Knol (Edmond Memorial) shares the Community Foundation Annual Report with his father, Gerald Knol.



Tiffany Scantlin (Capitol Hill) receives congratulations at her awards assembly from Anna-Faye Rose, Community Foundation scholarship director.

1998 Community Foundation Scholars

❖ Each of these 65 students received a \$1,000 college scholarship. They are the inaugural class of Community Foundation Scholars.

BETHANY PUBLIC SCHOOL DISTRICT

Bethany High School
Heather Dawn Gregory
Theresa Lee McWhirter

CHOCTAW/NICOMA PARK PUBLIC SCHOOL DISTRICT

Choctaw High School
Holly Renee Davis
Angela Renee Ferrell
Nichole Brandie Randall
Melela Reid Williamson

EDMOND PUBLIC SCHOOL DISTRICT

Edmond Memorial High School
Amy Joy Airlington
Brenden Charles Gateley
Kristen DeAnn Hall
John Trevor Knol

Edmond North High School

Laura Beth Bello
Stephen James Elwood
Aaron William Green
Aaron Wayne London

HARRAH PUBLIC SCHOOL DISTRICT

Harrah High School
Eric Grant Provence

JONES PUBLIC SCHOOL DISTRICT

Jones High School
Varee Shalynn Smith

MIDWEST CITY-DEL CITY PUBLIC SCHOOL DISTRICT

Carl Albert High School
Kylie Denean Robertson
Robin Nicole Walker
Jennifer Lynn Wilson

Midwest City High School

Roger Michael Burnett
Maria Kathreena Cutaran
Jessica Nicole Doss
Richard Ray Newberry

Del City High School

Dessa Janette Baker
Jennifer Jo Hebert
Jennifer Christine Morehouse
Gabriel Lee Robertson

MILLWOOD PUBLIC SCHOOL DISTRICT

Millwood High School
Collin Lee Murray
LaQuicia Younger

OKLAHOMA CITY PUBLIC SCHOOL DISTRICT

Capitol Hill High School
Terrie A. Johnson
Jennifer L. Mosley
Tiffany N. Scantlin

Classen School of Advanced Studies

Marcus D.H. Johnson
Sheila Annette Woolen

Douglass High School

Marcena DeAnn Caldwell
Jessica Danielle Johnson
Johnnie Swanson

U.S. Grant High School

Lisa Karin Duggan
Todd Russell Gleaves
David Alan Smith

John Marshall High School

William Duncan Dimsdale
Davina Elizabeth Gibson
Jennifer Marie Preitauer

Northeast High School

Tammi J. Moaning
Maya Larie Robinson

Southeast High School

Lakesha Danielle Bradley
Genni Melissa Dibler

Star Spencer High School

Felix Paul Linden, Jr.
Yolanda Shavon Taylor

PUTNAM CITY PUBLIC SCHOOL DISTRICT

Putnam City High School
Kevin Anthony Estep
Puja Gandhi
Ebony L. Johnson
Justin Keith Payne

Putnam City North High School

Erica Brooke Adams
Joshua Mark DeLozier
John Rush Kucharski
Kerri Lea Tate

INDEPENDENT SCHOOLS

Casady School
Jesse Jiu-Gin Chow

Christian Heritage Academy
Isaac D. Fraim

Mt. Saint Mary High School

Kelly Brianne Charbeneau
Lauren Elizabeth Jackson

Oklahoma Christian Academy

Chara Michelle Cochran
Leo Sano

Oklahoma Christian Schools

Sarah Marie Moorman
Delores Autumn Smith



Sheila Woolen and Marcus Johnson (Classen School of Adv. Studies) were among the 65 students commended by former Gov. George Nigh.



Kathreena Cutaran (Midwest City) and her parents, Desi and Evelyn Cutaran, stop to chat personally with the former governor.



Lauren Jackson, her proud father, Larry Jackson, and Kelly Charbeneau (Mt. Saint Mary) take time out from the night's events for a picture.

Banquet photos by Jill Evans

Ms. Ottaway is a director/ shareholder in the Oklahoma City office of Crowe & Dunlevy.



A Potpourri of Charitable-Giving Ideas by Cynda Ottaway

Many individuals have charitable wishes but are uncertain about the methods which are available to them. Also, a potential donor to a charity may want to know how to carry out his or her desires in a more tax-efficient manner. If you are one of those individuals, then you may want to review the following examples to see if one of the suggestions is appropriate for your personal planning.

• Gifts of Highly-Appreciated Assets to a Charitable Remainder Trust Created During Life Prior to Sale of Such Assets

Are you considering the sale of an asset which has highly appreciated in value? If so, you will have to pay income tax on the capital gain upon such sale.

To avoid payment of the income tax on that capital gain you may gift property to a charitable remainder trust created during your life. As long as such a gift is made prior to the sale becoming enforceable under law, the sale is deemed as one made by the trustee of the trust.

Where is the benefit to you? The charitable remainder trust is an income tax exempt entity, which means that capital gains tax will not be paid by the trustee of the charitable remainder trust. Additionally, you will receive an income stream generated by the assets of the trust.

For example, you own a piece of land which you bought for \$100,000. You have been thinking about selling this land. You gift the land to a charitable remainder trust created by you. Then the trustee sells the land for \$300,000, which is now held in cash in the trust bank account. No capital gains tax is paid by the trust. [If you had sold the land in your individual capacity, you would have had to pay \$40,000 (20 percent tax rate) of capital gains tax on the capital gain of

\$200,000 (\$300,000-\$100,000)].

The trustee invests the entire \$300,000. The terms of the charitable remainder trust provide that you, individually, are entitled to receive an annual payment equal to 8 percent of the value of the trust assets, as valued annually. Then, at your death, all remaining assets in the trust will pass to the charity of your choice, such as the Community Foundation. Thus, in the year the land is sold, you receive a \$24,000 payment. This is taxable income to you.

However, in the year you gift the land to the trust, you are entitled to a charitable income tax deduction based on the present value of the remainder interest in the trust.

For example, if you are 50 years old in the year of the gift, the present value of the remainder interest which will pass to the Community Foundation is \$52,287. This charitable income tax deduction will be limited to 30 percent of your adjusted gross income in the year of the gift to the trust but the excess can be carried forward for five years.

Additionally, the land and the proceeds from the sale of the land (except to the extent of your receipt of the annual payment) are removed from your estate for estate tax purposes.

• Diversification of Assets Through Use of the Charitable Remainder Trust

Do you have one company's highly-valued stock in your estate which you bought at a very low price? What if that company's profits decrease? You need to diversify. You can do just that with the resulting capital gains tax upon the sale of such stock with the use of a charitable remainder trust. Instead of selling the stock individually, gift the stock to a charitable remainder trust. Then, let the trustee sell the stock. Again, this type of trust is income tax exempt. You'll receive an annual distribution from the trust which is taxable income to you but 1) the asset base in the trust is not depleted by

having to pay income tax and 2) you will have a charitable income tax deduction based on the present value of the remainder interest which will pass to charity subject to 30 percent of your adjusted gross income.

• Passage of Substantial Wealth to Family at Little Gift Tax Cost With the Creation of a Charitable Lead Trust

Do you have high income-producing assets from which you do not need the income? If so, consider the creation of a charitable LEAD trust (as opposed to a charitable REMAINDER trust). A charitable lead trust is a trust which pays a certain percentage of the assets to a charity for a specified period of years, such as 10 years.

Then at the end of that term, all remaining assets pass back to your family. You pay gift tax on the present value of the remainder interest that will pass back to your family at the end of the term, avoiding the estate tax on the appreciation in the assets used to fund the charitable lead trust.

The key is to fund the charitable lead trust with a combination of high-income producing assets and high growth assets. The income-producing assets support the annual charitable distribution. However, at the end of the term of the trust, because of the high growth assets, a substantial transfer of wealth has occurred to your family at only the gift tax price paid at the creation of the trust.

Hopefully, these suggestions will give you some ideas which could be explored further. The computations in the illustrations will vary based on age, payout rates, timing and other factors. As always, you should check with your own tax advisers to confirm whether these examples might work in your own particular situation.

* Look for more charitable-giving suggestions from Ms. Ottaway in an upcoming issue!

Ray Anthony supports several of his favorite charities with one simple gift

Ray Anthony acquired his unflappable attitude toward life's ups and downs during his long career with the C.R. Anthony Company, his family's Oklahoma-based retail business.

"Business is good sometimes, sometimes it isn't," he said recently about those years.

The same philosophy applies to the stock market, according to Anthony.

"It's gonna go up and it's gonna go down, and there's not a darn thing you can do about it," he said when asked about the record-breaking bull market of recent months.

Anthony recently made a gift of appreciated assets to the Community Foundation.

"I had stock in a mutual fund that had appreciated quite a bit over the years, and if I had sold it and given cash, there would have been quite a tax factor," he said. "So the logical thing was to give the shares in the fund."

The ease of making this particular gift was an added bonus for Anthony.

He simply contacted Community Foundation staff, communicated his wishes for the contribution, and the transactions and distributions were taken care of for him.

Through this single gift, Anthony was able to establish a Donor-Advised Fund and also supported several of his favorite non-profit agencies.

A Donor-Advised Fund allows a donor to make a gift in the tax year that is most beneficial and advise how the earnings are used each year thereafter.

While the advised fund will allow him to support various charitable interests from year to year, the rest of his initial gift was distributed to the endowment funds of four of his favorite charities: three branches of the local YMCA and Celebrations!, a bilingual preschool. By making endowment gifts, Anthony has permanently invested in those organizations' good works.

"I've always been active in the YMCA, and I had in mind making a gift to the Y. I felt that I'd rather do it now rather than wait and put it in as part of my will," he explained.



Ray Anthony in front of a photo collage given to him by the YMCA for his years of dedication to that organization.

"Part of the factor in the way the gift was made was the matching 'Challenge' that John Kirkpatrick made, where he would match gifts to Designated Endowment Funds of some agencies up to \$10,000 a piece," he said.

Anthony's gifts finished out the match requirements for the YMCA Downtown and YMCA Eastside. His contributions, along with the matching grants from Kirkpatrick, enabled the endowment for the YMCA Downtown branch to grow 31 percent, and bolstered the YMCA Eastside's fund by 37 percent.

"There are some agencies that would have wanted the gift to go to the agency directly. And if the agency is in a good position to properly and wisely handle their investments, then it's all right," Anthony said.

"But, when it could be doubled in size (through the matching offer), then the only practical thing to do is to make the gift through the foundation," he said. "Another advantage in making a gift to the Community Foundation is the soundness of the investment program, and the scope of expertise and advice that is available."

Anthony explained that his philosophy on endowment funds closely echoes his attitude toward business and the stock market: Endowments protect an agency from the "ups and downs" of annual fund raising.

"An endowment fund . . . is a necessary vehicle," Anthony said. "A lot of agencies, whether they are small or large, need an endowment to ensure their continuing operation." ❖

Mission Statement

The mission of the Oklahoma City Community Foundation, a non-profit public charity, is to serve the charitable needs of the Oklahoma City area through the development and administration of endowment funds with the goal of preserving capital and enhancing its value for the benefit of the Oklahoma City area.

The mission will be fulfilled by pursuit of these goals:

- Provide convenient, efficient and effective ways through which donors can contribute assets to charitable purposes.
- Encourage donors to create funds which will benefit the community both now and in the future.
- Advocate for the development of endowment funds and provide appropriate means by which permanent endowment funds can be built and wisely managed to provide long-term support.
- Develop the Funds for Oklahoma City, restricted and unrestricted community endowments, which can be used by the Trustees and the community to develop, coordinate and enhance services and programs which meet the changing needs of the community.

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James Bonds, *Staff Accountant*
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'Play In the Park' enters fourth year with more program enhancements and community partners

Summer must have been created just for kids—it's a season of riding bikes, running through sprinklers and chasing after the ice cream truck.

Many working parents prefer more structured and supervised activities for their children these days—a safe place where they can go and still have fun, but might learn something in the process.

Play in the Park is a unique citywide program that provides structured recreational and educational activities for elementary and middle school-aged kids. This free program runs all day, five-days-a-week for ten weeks each summer.

When the program was established in 1994 by the city Parks and Recreation Department, it was first conceived as a recreational program at 16 city parks with supervision by park employees.

Since that time, Sam Bowman of the Community Foundation has worked to facilitate partnerships between the Parks Department and four area school districts which have resulted in park/school partnership sites.

Bowman is the director of After School Options, a Community Foundation program which encourages the development of positive activities in the non-school hours.

In 1995, three pilot partnership sites were developed, which the Kirkpatrick Family Affiliated Fund sponsored. In 1996, the number of school/park partnerships increased to seven, and jumped to 13 last summer.

This summer, the total number of Play in the Park sites stands at 36, with 17 of them linked with schools, including sites in four school districts. The average weekly attendance at any given site has grown from 1,500 in 1994 to 4,100 in 1997.

Several benefits of these partnerships are additional staffing by teachers, the use of the schools' indoor facilities and the opportunity for kids to take advantage of the federally supported breakfast and lunch program.

In addition, Bowman and Community Foundation staff have leveraged resources from other community groups to enhance activities available at this summer program.

In 1997 and 1998, the Community Foundation has supported a program of the Arts Council of Oklahoma City which provides an "artists-in-residence" component at school-partnered sites. Through the Arts Council's integration of this component in the Play in the Park program, visual and performing artists create interactive educational experiences for the children.



Jack Hammett

Performing artist Al Bostick teaches kids about drums and rhythm at Play in the Park.

Artists range from musicians and storytellers to painters and sculptors.

Several additional agencies have joined the effort to further enhance educational activities, including the Metropolitan Library System, which has developed a program to improve reading skills at six of the partnership sites and the American Red Cross, which will offer first aid and safety training. The Zoomobile will make its rounds to all 36 Play in the Park sites and the Oklahoma City Food Bank will provide afternoon snacks at all of the sites.

Through the collaborative efforts of parks administrators, Community Foundation staff, school officials, and the many other organizations now involved, Play in the Park has evolved into a well-rounded, fun and educational summer program that could not have been developed by a sole organization. ♦

1998 Community Program Proposal Deadlines

After School Options
July 15, October 15

Agency Capacity Building
July 15, October 15

Margaret Annis Boys Trust
October 15

Community Gardening
October 15

Fund for Oklahoma City
August 15, November 15

Contact **Susan Elkins** for guidelines, or **Dale Levy** to discuss proposals for collaborative projects, at **235-5603**.

Contact **Sam Bowman** to discuss After School Options projects at **235-4325**.



Oklahoma City

**Community
Foundation**

P.O. Box 1146 / 73101-1146
1300 N. Broadway Drive
Oklahoma City, OK 73103
405/235-5603

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