OKLAHOMA CITY OUNDATION 1993

WINTER

Non Profits Met Kirkpatrick Challenge

he idea behind the Kirkpatrick Challenge was to encourage non-profit organizations with funds at the Community Foundation to "grow" their own endowments. The method was to contact nonprofits with endowments of less than \$25,000 and offer to put up one-half of whatever it took to bring the funds to that level. The time the non-profits were given to raise the money was seven weeks. The question was, would they?

Letters from John Kirkpatrick were sent in mid-October to 74 organizations, telling them the current value of their funds and the total amount they needed to raise to get the maximum challenge grant and reach the \$25,000 goal. The deadline was December 1, 1992. Many forces needed to be mobilized to reach the goal in time.

Mobilize they did. The Referral Center held a sell-out, non-alcoholic beverage evening at Jokers. David Sapper, President of the Belle Isle Neighborhood Association, canvassed his neighborhood. "Anytime someone would say he could only give \$25, I told him it was like giving \$50, Sapper said. "Our endowment fund will enable us to maintain our project and the whole western front of the neighborhood."

Linda Bonebrake, mother of three Kerr-McGee swimmers, said she wrote a "passionate" letter to other swimmers' parents, pointing out that if everyone gave \$30 the club would be eligible for the total challenge grant. The response was better than ever before, she said.



John and Eleanor Kirkpatrick Copyright, 1992, Oklahoma Publishing Company From the July 5, 1992, issue of The Daily Oklahoman

Saint James School included the Kirkpatrick Challenge in its annual giving campaign letter. Although the giving period usually ends in May, most donations were paid by December 1 to help the school meet the challenge. With the help of its preschool committee, the Erna Krouch preschool did its first solicitation ever, sending out a mailing to 600 and receiving 84 responses. Original donors when the fund was established in 1980 reappeared through their donations. and others gave who had never given before.

Of the 74 non-profits contacted, 56 made half of the challenge or greater: of those, 44 made it to 95% of the challenge or all the way. Only nine

non-profits did not respond. In seven weeks, 750 contributions added up to a grand total of \$341,380. Some funds that had been dormant for a number of years now sparkled with a new bottom line and the prospect of increased endowment income.

"The journey was as important as the destination," said Nancy Anthony, Executive Director of the Oklahoma City Community Foundation. "Part of our mission is to encourage the concept of endowments as an integral part of

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Vonprofit Ory U.S.Postage Permit No. Oklahoma City Community Foundation, Inc ADDRESS CORRECTION REQUESTED Oklahoma City, Oklahoma 73101-1146 Post Office Box 1146

Fall Grants Total \$96,950

Fund for Oklahoma City Grants

Grants from the Fund for Oklahoma City were awarded to these organizations:

Oklahoma Shakespeare in the Park: \$5,000 to expand into a winter season with a production downtown at Stage Center.

Oklahoma City Arts Commission: \$1,000 for cash awards in the high school and middle school mural competition sponsored by this organization.

Black Liberated Arts Center: \$4,850 for sponsoring a guest artist who will work with 10 schools during his visit to Oklahoma.

Tenth Street Better Living Center: \$5,000 to expand health related services to the frail elderly.

Travelers Aid Society of Oklahoma, Inc.: \$8,600 matching grant to augment a cooperative effort with other agencies to collect household items for families who are being moved from shelters to their own houses.

Rainbow Fleet/Child Care Connection: \$10,000 matching grant toward replacement of three cargo vans which comprise the fleet. Vans carry toys and educational materials to child care centers

Associated Catholic Charities: \$3,000 to assist in start up of maternity home for pregnant women under age of 18.

Neighborhood Services Organization: \$20,000 to help complete renovation of a donated apartment building which will be used for housing homeless, mentally ill persons.

Margaret Annis Boys Grants

These grants were approved and will be funded through the Margaret Annis Boys Trust:

Stoneridge Neighborhood Association: \$1,000 to plant trees along the right-of-way and to install a water hydrant. This funding is contingent on the trees being purchased from the Tree Bank.

Wileman's Belle-Isle Neighborhood Association: \$5,000 to complete landscaping of the area along Pennsylvania Avenue and to install an irrigation system.

Heritage Hills Preservation Area: \$4,000 to landscape and irrigate the medians in several blocks of NW 14 and NW 15.

Greater Oklahoma City Tree Bank Foundation: \$12,000 matching grant to landscape medians along Lincoln Boulevard between N.E. 28th and N.E. 50th.

Lincoln Terrace Neighborhood Association: \$8,000 to landscape medians along Lindsey Street between N.E. 13 and N.E. 21, contingent upon funding for an irrigation system being secured.

Oklahoma Health Center Foundation: \$9,500 to help landscape Lincoln Boulevard between the Interstate and N.E. 13th.

George Harper

G eorge Harper, founder and director of Citizens Concerned for Children, died in November. He was a dedicated and charismatic leader who recognized that many children in foster care who "age out" of the foster care system have no where to go after they graduate from high school.

Harper was a businessman for 35 years and Chairman of the Edmond Chamber of Commerce before founding Citizens Concerned for Children in 1984. In addition to four natural and two adopted children, Harper and his wife Rose had cared for 24 foster children themselves.

Citizens Concerned for Children contacts young people in foster

care when they are 16, helps them plan for their future and obtain financial assistance for education and training past high school. The organization has made a difference. Last year, 91 per cent of Oklahoma's foster children graduated from high school before they left the foster care system, compared to 40 per cent nationwide. College enrollment figures are 60 per cent compared to 17 per cent nationwide.

On the walls of Harper's office were pictures of young people he called "his" kids – a young blind woman who was about to graduate and become a music teacher; a young man who joined the Navy and called "home" to Citizens Concerned for Children. "I've made more money in other jobs than I do at this, but I've never had greater job satisfaction," Harper once said. "We don't do giveaways. We just open doors and get out of their way."

The numbers, along with the loyalty and respect of those who knew George Harper, are a fitting tribute to the power of one.

Challenge,

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financial planning. While the dollars raised were gratifying, this is not as much a story about huge amounts of money as it is about huge efforts that were mobilized in a short period of time. We broadened our base of support, and every organization that participated, gained."

Designated Fund Distributions for 1992 Listed

Distribution of earnings of more than \$2,068,000 on Designated Endowment Funds at the Oklahoma City Community Foundation were made in October, 1992. The grants represented earnings on contributions to the Community Foundation that have been designated by the donor to benefit specific charitable organizations and activities. Two hundred organizations and programs received distributions.

In addition to the amounts listed, the Designated Funds received more than \$728,000 in realized capital appreciation which was added to the value of the Designated Fund. The total return for a Designated Endowment Fund for the year ending June 30, 1992 was 11.24 percent.

45th Infantry Division Association, \$1,779 A Chance to Change - Chemical Dependency Institute, \$2,018 Allied Arts Foundation, \$24,774 Ambassadors Concert Choir, \$293 American Cancer Society, \$5,586 American Diabetes Association, \$1,644 American Red Cross - Oklahoma County Chapter, \$4,277 Arthritis Foundation - Oklahoma Chapter, \$386 Arts Council of Oklahoma City, \$3,480 Associated Catholic Charities, \$821 B'nai Brith Hillel Foundation, \$2,800 Ballet Oklahoma, \$3,833 Baptist Burn Center, \$917 Baptist Medical Center of Oklahoma, \$24,803 Baptist Retirement Center, \$1,750 Belle Isle Neighborhood Association, \$253 Big Brothers/Big Sisters of Greater Oklahoma City, \$2,860 Bishop McGuinness High School, \$1,636 Boy Scouts of America Last Frontier Council, \$14,080 Buttram String Awards, \$1,471 Canterbury Choral Society, \$3,994 Canterbury Living Center, \$420 Casady School, \$6,197 Casady School Scholarships, \$215 Celebrations! Educational Services, \$1,944 Center of the American Indian, \$4,644 Central Oklahoma Association for the Deaf-Hearing Impaired, \$602 Cerebral Palsy and Handicapped of Oklahoma, \$1,267 Children's Medical Research, \$589 Cimarron Circuit Opera Company, \$814 Citizens Concerned for Children, \$374 Citizens Concerned for Children Scholarships, \$1,738 City Arts Center, \$13,110 Civic Music Association, \$1,239 Contact of Metropolitan Oklahoma City, \$574 Crimestoppers - Foundation for Improved Police Protection, \$1,050 Daily Living Center, \$7,863 Dale Rogers Group Home, \$1,050

Dale Rogers Training Center, \$8,785 Deaconess Home, \$1,303 Deaconess Hospital, \$7,751 Deer Creek Community Enrichment Foundation, \$12,505 Edmond Educational Endowment, \$300 Eldercare Access Center, \$441 Eldercare Access Center - Mobile Meals, \$386 Epilepsy Foundation of the Sooner State, \$1,142 Executive Women International, \$2,612 Fellowship of Christian Athletes, \$5,252 Fellowship of Christian Athletes Payne Scholarship, \$2.135 Fine Arts Institute of Edmond, \$1,285 Foundation for Senior Citizens, \$2,076 Free to Live (Animal Sanctuary), \$367 Friends of the Metropolitan Library System, \$3,553 Genesis Project, \$1,579 Greater Oklahoma City Tree Bank Foundation, \$1,395 Guthrie Public Schools - Sessions Award, \$482 Harley Custer Memorial Scholarship, \$290 Harn Homestead and Gardens, \$13,043 Heart of Oklahoma Council of Camp Fire, \$7,741 Heritage Hall School, \$24,642 Hospital Hospitality House, \$425 Independent Insurance Agents - Welch Scholarship, \$67 Infant Crisis Services, \$1,204 Institute for International Education, \$10,796 International Photography Hall of Fame, \$4,218 Jesus House, S470 Jewish Federation of Greater Oklahoma City, \$7,687 Junior Achievement, \$3,628 Junior Hospitality Club, \$3,663 Junior League, \$6,548 Kerr McGee Swim Club, \$801 Kirkpatrick Center, \$991,956 * Kirkpatrick Manor – Presbyterian Homes, \$5,207 Krouch Preschool, \$673 Langston University, \$17,247 Leadership Oklahoma City, \$6,798 Lutheran Social Services, \$70 Lyric Theatre, \$12,095 Lyric Theatre Curt Schwartz Scholarship, \$1,061 Mayfair Center, \$151 McGee Eye Institute, \$9,107 Meadows Center for Opportunity, \$1,560 Mental Health Association in Oklahoma County, \$787 Mercy Health Center, \$6,333 Metro Alliance for Safer Cities – Firstep, \$832 Metropolitan Library System Endowment Trust, \$338 Mount Saint Mary High School, \$2,250 Myriad Gardens Foundation, \$302 National Cowboy Hall of Fame, \$29,411 * National Society of Colonial Dames in America, \$5,534 Neighbor for Neighbor, \$10,353 Neighborhood Alliance, \$350 Neighborhood Services Organization, \$2,018 Ninety Nines, \$884 Oklahoma Air Space Museum, \$113,498 *

Oklahoma Arts Institute, \$5,625 Oklahoma Baptist University, \$3,828 Oklahoma Baptist University - Business School, \$4,550 Oklahoma Baptist University - Hobbs Lectureship, \$7,295 Oklahoma Baptist University – Scholarships, \$2,450 Oklahoma Children's Theatre, \$899 Oklahoma Christian University of Science and Arts, \$25,628 Oklahoma City Art Museum, \$16,456 * Oklahoma City Beautiful, \$2,737 Oklahoma City Community College, \$1,750 Oklahoma City Community Food Bank, \$334 Oklahoma City Literacy Council, \$350 Okiahoma City Navy E6-A Squadron, \$8 Oklahoma City Philharmonic Society, \$1,474 Oklahoma City Public School Foundation, \$5,587 Oklahoma City University - Art Department, \$70 Oklahoma City University - Fine Arts Department, \$1,225 Oklahoma City University - Law School Dean's Fund, S110 Oklahoma City University – Societies Fund, \$293 Oklahoma City University - Taft Institute, \$3,772 Oklahoma City University, \$81,963 Oklahoma Community Theatre Association, \$590 Oklahoma County Historical Society, \$2,467 Oklahoma Foundation for Excellence, \$729 Oklahoma Foundation for the Disabled, \$2,135 Oklahoma Goodwill Industries, \$9,351 Oklahoma Halfway House, Inc., \$420 Okiahoma Heritage Association, \$5,113 Oklahoma Historical Society, \$1,580 Oklahoma Horticulture Society, \$812 Oklahoma Medical Research Foundation, \$9,823 Oklahoma Medical Research Foundation Fleming Scholars, \$7804 Oklahoma School of Science and Mathematics, \$2,489 Oklahoma Shakespeare in the Park, \$822 Oklahoma Society for Crippled Children, \$1,768 Oklahoma State University Oklahoma City Horticulture Program, \$4,196 Oklahoma State University Oklahoma City, \$483 Oklahoma State University Oklahoma City Rumsey Garden, \$688 Oklahoma Westerners Indian Territory Posse, \$1,306 Oklahoma Zoological Society, \$11,056 Omniplex, \$73,167 * Opportunities Industrialzation Center, \$6,790 Overholser Mansion, \$1,658 Pathways Child Development Corporation, \$4,830 Payne Education Center, \$357 Pi Beta Phi Scholarship Fund, \$347 Planned Parenthood of Central Oklahoma, \$4,428 Prairie Dance Theatre, \$2,026 Presbyterian Urban Mission, \$1,129 Putnam City Public Schools Foundation, \$193 Rainbow Fleet, \$1,892 Redlands Council of Girl Scouts, \$2,677 Referral Center, \$298 Retired Senior Volunteer Program, \$850

Saint Anthony Hospital Dental Clinic, \$1,561 Saint Anthony Hospital Foundation, \$9,908 Saint Gregory's Scholarship for Women, \$853 Saint James School, \$386 Saint John's Episcopal School, \$2,160 Sales Marketing Executives - Clinton Scholarship, \$665 Salvation Army, \$8,928 Salvation Army - Boys and Girls Club, \$2,920 Scope Ministries International, \$2,800 Skyline Urban Ministry, \$251 Southeast Area Health Center, \$1,035 Southwest Medical Center, \$1,260 Special Care, \$777 Speck Homes, \$22,966 Sugar Creek Camp, \$630 Sunbeam Home and Family Services, \$7,446 Travelers Aid, \$871 Trinity School, \$646 U.S. Air Force Academy, \$10,790 U.S. Military Academy, \$10,790 U.S. Naval Academy, \$10,790 U.S.S. Oklahoma City, \$2,100 U.S.S. Oklahoma City – Sailor of the Year, \$700 United Cerebral Palsy, \$350 United Way of Greater Oklahoma City, \$5,100 University of Central Oklahoma, \$1,411 University of Oklahoma Medical Research, \$876 University of Oklahoma Medical Research Allergy, \$2,103 University of Oklahoma Medical Research Arthritis, \$4,675 University of Oklahoma Medical Research Diabetes, \$260 University of Oklahoma Medical Research Heart Disease, \$2,371 University of Oklahoma Medical Research Parkinson's Disease, \$3,801 University of Oklahoma Robert Bird Society, \$4,200 University of Oklahoma Watson Medical Scholarship, \$762 University of Oklahoma Library, \$5,750 University of Oklahoma Marching Band, \$386 University of Oklahoma Naval ROTC, \$1,750 Urban League, \$700 Variety Health Center, \$1,715 Villa Teresa School, \$3,527 Visiting Nurses Association, \$4,825 Westerners International, \$1,280 Westminster Day School, \$7,720 Wilson Voice Awards Oklahorna City Orchestra League, \$1,202 Work Activity Center, \$4,164 World Neighbors, \$19,397 YMCA, \$12,269 YMCA - Camp Classen, \$3,927 YMCA - Central Branch, \$1,953 YMCA - Eastside, \$1,506 YWCA, \$1,302 Youth Services for Oklahoma County, \$2,699

* Affiliated Fund Earnings

New Trustees

inda P. Lambert and Dr. Jay Stein are new members of the Board of Trustees at the Oklahoma City Community Foundation.



Linda P. Lambert

Lambert is President of LASSO Corporation, a diversified investment management company that concentrates in the fields of oil and gas development, commercial and residential real estate, and agriculture. She was appointed to the Community Foundation board by the President of Oklahoma City University, where she serves as Vice-Chairman of its Board of Trustees, John Kirkpatrick was the board representative from OCU and has now assumed the position of "founding trustee" at the Community Foundation.

In 1988 Lambert moved to Oklahoma City from Tulsa. There she was an officer with the Bank of Oklahoma and active in numerous civic, environmental, social, educational, and arts endeavours. She received special recognition from the Tulsa City-County Library for her leadership in developing the Citizens' Information Center, and from the National Conference of Christians and Jews for her work on a Public Service Television Program that presented options for the growth and development of Tulsa.

Stein is Senior Vice President and Provost of the University of O k I a h o m a Health Sciences Center and replaces Richard Van Horn on the

Community



Dr. Jay H. Stein

Foundation's Board. He came to Oklahoma from the University of Texas Health Sciences Center at San Antonio, where he served as Chairman of the Department of Medicine since 1977 and was named to the Dan F. Parman Distinguished Chair in Medicine in 1986.

Stein is a medical educator and researcher in the function and diseases of the kidney. He has been the principal investigator of a \$3.3 million grant on the physiology and pathophysiology of kidney function and an academic nephrology training grant. He has published extensively. Two of Stein's top priorities are to attract more federal research funds to the Health Sciences Center and to focus the Center's efforts on rural health care issues facing the state.

Directory of Oklahoma Foundations

The fourth edition of the Directory of Oklahoma Foundations contains detailed information about 167 grantmaking foundations, 30 of which have not been profiled in previous editions of the Directory.

The Directory, which has been compiled every other year by the Oklahoma City Community Foundation, is a useful tool for individuals and organizations seeking funding for a project. A grantmaking foundation is a non-profit organization created for the purpose of supporting social, educational, charitable or religious activities.

By providing information about a foundation's area of emphasis, population served, assets, grant size and application process, the Directory helps applicants begin to determine which foundations are likely to have an interest in their project. The Directory also lists foundations that are not likely to provide support, thereby saving time for grant applicants.

The Directory can be obtained by contacting The Oklahoma City Community Foundation, 235-5603.

About the Oklahoma City Community Foundation

Since 1969 the Oklahoma City Community Foundation has helped donors accomplish their personal charitable goals and assisted non-profit organizations through grants and endowment fund support.

The Foundation is governed by nine trustees who represent a broad range of community organizations and interests. A separate fiscal committee composed of officers from four different banks invests and manages the Foundation's assets.

The Foundation's staff works with the Board of Trustees, the Fisdcal Committee, donors and charitable organizations. They administer the asset base and seek out ways to fill needs in the community.

For the fiscal year that ended June 30, 1992, the Foundation's assets were valued at \$73 million. During the year, more than 250 charitable organizations received grants and distributions from endowment earnings of \$3.2 million.

Through the Foundation, donors can provide ongoing support for specific institutions or general causes by advising the staff and Trustees of their wishes. By donating money to the Fund for Oklahoma City, their contributions can be used at the Trustees' discretion to support needs in the community as they arise.

A gift to the Oklahoma City Community Foundation is a lasting gift of the community.

TRUSTEES:

George J. Records, President Appointed by Fiscal Trustee Banks

J. Edward Barth, Vice President Appointed by Trustees

Linda P. Lambert Appointed by President of

Oklahoma City University Frank McPherson

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Dan Hogan, III Appointed by Chamber of Commerce

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Nancy P. Ellis Appointed by Trustees

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Appointed by Mayor and City Council FOUNDING TRUSTEE:

John E. Kirkpatrick

STAFF: Nancy B. Anthony Executive Director Susan Campbell Ruzycki Office Manager Carla Pickrell Comptroller Ron McDaniel Development Director Betsy Roberts Grants Administrator Karen Browne Editor/Layout **Grant Helps Society Process Heritage**

t is often difficult to judge the historical significance of a photograph at the time it is taken. Two of the three planes flying over Oklahoma City in the picture on this page had been prepared at Tinker Air Force Base for delivery to the Soviet Union. The year was 1943, just before the beginning of the Cold War. The photo must have been striking at the time, but looking back over events that have taken place in the fifty years since then, it becomes even more significant.

Other less dramatic images – a family on a Sunday picnic, a crowd gathered for an Easter parade in downtown Oklahoma City – provide us with parts of our heritage. A grant from The Community Foundation has enabled The Oklahoma Historical Society to process nearly 100,000 images from eleven different collections that relate to Oklahoma City between 1930 and 1979. When identification and processing are complete, these collections will be available to the public.

"Oklahoma's history is not just cowboys and Indians," said Dr. Bob Blackburn, Deputy Executive Director of the Historical Society. "What happened here 20 years ago is as important as what happened 100 years ago. History is made up



In the mid 1940's, this crowd and Easter bunny awaited a spectacle on Main Street. From the John A. Brown Co. Collection, Oklahoma Historical Society.



In 1944, the two rear Douglas C-47's flying over the Oklahoma City skyline had been prepared for delivery to Russia. From Oklahoma City Chamber of Commerce Collection, Oklahoma Historical Society.

of what is common or unusual, what is sitting on the edge of change. Our primary mission is to collect. Grants that make it possible for us to process collections and make them public encourage people to donate more collections to us.

"Oklahoma City's growth has been compressed into a short time period. Its people are optimistic, willing to take risks. The skyline has changed every ten years. It is essential to understand the boom or bust mentality of this place to provide a course of action for its future," said Blackburn.

Downstairs in the archives of the Historical Society Building on Lincoln are metal shelves that hold rows of grey reinforced photo file boxes, identified with labels that apply with a special adhesive that will not "eat" through the cardboard over time. Inside the file boxes are acid-free folders, and inside each folder is an acid-free jacket that contains a photograph. A description of the photograph, on the folder and on the jacket, is written in pencil because lead does not bleed through paper. Properly housed, an archival copy print can last over a century. Photo archivist Chester Cowen dons white gloves to withdraw the image of a woman on a glass plate from its jacket. Elsewhere are daguerreotypes, ambrotypes, tintypes, waiting

to be copied or already processed and part of the public collection.

A collection of negatives must be identified and sorted by subject, assigned sequence numbers, jacketed and labeled. Those deemed useful for research are printed. Other collections must undergo conservation prior to processing. Collections are kept together in the archives, then copied and filed under multiple subject entries in the public collection. "When you break up a collection, you lose something," Cowen said. "It is easier to work an entire collection through one stage of processing before starting on the next stage."

In the Mummers Collection, there are 10,000 black and white prints and 7,500 color slides. Most of them have been sorted by year of production, and now await sequencing for each individual play. Work is still in progress on the Johnny Melton collection, but so far it has yielded 900 prints covering topics that range from the Oklahoma Farm Bureau to the Blankenship 1976 campaign. The Oklahoma City Chamber of Commerce collection contains 270 negatives that deal with the late 1930's and World War II years. Each collection adds another dimension to Oklahoma City's heritage.