

# OKLAHOMA CITY COMMUNITY FOUNDATION

★ ★ ★ ★ SPECIAL EDITION ★ ★ ★ ★ 1993

## Kirkpatricks Offer Challenge Money; Deadline Set for December 10

**F**rom now until December 10, money raised for designated endowment funds valued at less than \$50,000 will be matched by John and Eleanor Kirkpatrick. Over 100 non-profit organizations are eligible to participate in this year's challenge.

If the challenge is successful, the total amount added to Designated Funds will be at least \$2 million. That would increase the value of this group of endowment funds by more than 40 per cent, and increase annual earnings available to these agencies from \$130,000 to \$230,000 every year.

This year's challenge celebrates the Oklahoma City Community Foundation's 25th year. It is the third time in the Foundation's history that such an offer has been made. The first, in 1979, launched the Designated Endowment Fund program which now includes over 200 organizations and \$18 million in endowment assets.

Last year, the second challenge was met with enthusiasm and broad based support. Sixty-five of the seventy-four eligible non-profits participated in the challenge. They raised a total of \$341,380 with 750 contributions.



*John and Eleanor Kirkpatrick*

Designated Funds help non-profit organizations attract and manage endowment fund support for a steady yearly source of income. A major goal of the Oklahoma City Community Foundation is to encourage the development of these funds. For this year's challenge, donor cards and brochures explaining designated endowment funds are available.

This year, the goal and amount of match money depends on the current value of the Designated Fund. Inside this newsletter is a list of eligi-

ble organizations and amount of match available.

The goal for funds below \$10,000 is \$25,000; for funds over \$10,000 and less than \$20,000, the goal is \$35,000. Funds valued from \$20,000 to \$25,000 are challenged to get to \$45,000, and funds over

*Continued on page 2*

Nonprofit Org.  
U.S. Postage  
PAID  
Permit No. 255

Oklahoma City Community Foundation, Inc.  
Post Office Box 1146  
Oklahoma City, Oklahoma 73101-1146

## Kirpatrick Designated Fund Challenge

**List of Participating Funds and Amounts of Match Available**  
**Match is dollar for dollar up to maximum match available**  
**September, 1993**

Fund Name	Maximum match available		
45TH INFANTRY DIVISION ASSOCIATION		ELDERCARE ACCESS CENTER - MOBILE MEALS	12,271
EDUCATIONAL FUND	9,747	EPILEPSY FOUNDATION OF THE SOONER STATE	10,447
A CHANCE TO CHANGE		ERNA KROUCH PRESCHOOL	11,164
CHEMICAL DEPENDENCY	7,457	EXCHANGE CLUB CHILD ABUSE	
INSTITUTE OF OKLAHOMA		PREVENTION CENTER	9,991
AMBASSADORS' CONCERT CHOIR	12,292	EXECUTIVE WOMEN INTERNATIONAL	5,000
AMERICAN DIABETES ASSOCIATION	11,161	FELLOWSHIP OF CHRISTIAN ATHLETES	
ARCADIA HISTORICAL PRESERVATION SOCIETY	11,900	STEPHEN B. PAYNE SCHOLARSHIP	5,000
AREAWIDE AGING AGENCY	12,376	FINE ARTS INSTITUTE OF EDMOND	8,332
ARTHRITIS FOUNDATION	12,312	FOUNDATION FOR SENIOR CITIZENS, INC	6,945
ASSOCIATED CATHOLIC CHARITIES	12,360	FRANK AND MERLE BUTTRAM STRING AWARDS	11,397
B'NAI BRITH HILLEL FOUNDATION	5,000	GENESIS PROJECT	11,468
BAPTIST BURN CENTER	12,286	GREATER OKLAHOMA CITY	
BAPTIST RETIREMENT CENTER	10,269	TREE BANK FOUNDATION	11,133
BELLE ISLE NEIGHBORHOOD ASSOCIATION	10,403	GUTHRIE PUBLIC SCHOOLS	
BISHOP MCGUINNESS HIGH SCHOOL	8,512	SESSIONS TEACHING AWARD	10,733
CANTERBURY LIVING CENTER EPISCOPAL		HARLEY CLUSTER MEMORIAL SCHOLARSHIP	9,604
RETIREMENT COMMUNITY	8,965	HOSPITAL HOSPITALITY HOUSE	
CASADY SCHOOL SCHOLARSHIPS	11,753	MARY KATHRYN LUTON	8,157
CELEBRATIONS! EDUCATIONAL SERVICES, INC	8,166	INFANT CRISIS SERVICES	12,313
CENTRAL OKLAHOMA ASSOCIATION		INSTITUTE FOR INTERNATIONAL	
FOR THE DEAF AND HEARING IMPAIRED	9,936	EDUCATION COLIN AND BROOKE LEE FUND	6,073
CEREBRAL PALSY AND HANDICAPPED		JASMINE MORAN CHILDREN'S MUSEUM	8,734
OF OKLAHOMA	12,309	JESUS HOUSE, INC	9,457
CIMARRON CIRCUIT OPERA COMPANY	11,811	JUNIOR LEAGUE - MARY BAKER RUMSPY	
CITIZENS CONCERNED FOR CHILDREN	12,370	VOLUNTEER AWARD	9,237
CITIZENS CONCERNED FOR CHILDREN		KERR-MCGEE SWIM CLUB	11,730
SCHOLARSHIP PROGRAM	5,799	LUTHERAN SOCIAL SERVICES OF KANSAS AND	
CMC MUSIC ASSOCIATION	12,248	OKLAHOMA	11,828
CONTACT OF OKLAHOMA CITY	11,084	LYRIC THEATRE - CURT SCHWARTZ	
CRIMESTOPPERS - FOUNDATION		SCHOLARSHIP FUND	12,296
FOR IMPROVED POLICE PROTECTION	11,799	MARIE WELCH SCHOLARSHIP RAO FOUNDATION	7,796
DALE ROGERS GROUP HOME	12,229	MAYFAIR CENTER	12,006
DEACONESS HOME	11,535	MEADOWS CENTER FOR OPPORTUNITY	5,000
EDMOND EDUCATIONAL ENDOWMENT	9,729	MENTAL HEALTH ASSOCIATION	
ELDERCARE ACCESS CENTER	12,351	IN OKLAHOMA COUNTY	12,293
		METROPOLITAN LIBRARY SYSTEM	

## Kirkpatrick's Offer Challenge Money - Continued from page 1

\$25,000 are challenged to get to \$50,000. The maximum challenge money available to any one fund is \$12,500. Organizations whose endowments are \$45,000 or over still can receive challenge money up to \$5,000.

Last year, Saint James School included the Kirkpatrick Challenge in its annual giving campaign letter. Although the giving period usually ends in May, most donations were paid by December 1 to help the school meet the challenge. With the help of its preschool committee, the Erna Krouch preschool did its

first solicitation ever, sending out a mailing to 600 and receiving 84 responses. Original donors when the fund was established in 1980 reappeared through their donations, and others gave who had never given before.

Other non-profits mobilized in other ways. The Referral Center held a sell-out, non-alcoholic beverage evening at Jokers. David Sapper, President of the Belle Isle Neighborhood Association, canvassed his neighborhood. "Anytime someone would say he could only give \$25, I told him it was like giving

\$50," Sapper said. "Our endowment fund will enable us to maintain our project and the whole western front of the neighborhood."

Linda Bonebrake, mother of three Kerr-McGee swimmers, said she wrote a "passionate" letter to other swimmers' parents, pointing out that if everyone gave \$30 the club would be eligible for the total challenge grant. The response was better than ever before, she said.

This year's challenge is unprecedented, not only in this community but among community foundations across the country.



ENDOWMENT TRUST	10,660	PASEO ARTIST ASSOCIATION	8,952
MOUNT SAINT MARY HIGH SCHOOL	5,535	PAYNE EDUCATION CENTER	11,982
MYRIAD GARDENS FOUNDATION	11,978	PI BETA PHI ALUMNI CLUB SCHOLARSHIP FUND	10,713
NEIGHBORHOOD ALLIANCE OF OKLAHOMA CITY	9,554	PRAIRIE DANCE THEATRE	7,243
NINETY NINES	12,288	PRESBYTERIAN URBAN MISSION	12,263
OKLAHOMA BAPTIST UNIVERSITY SCHOLARSHIP FUND	5,000	PLITNAM CITY SCHOOLS FOUNDATION	7,313
OKLAHOMA CHILDREN'S THEATRE	8,466	RAINBOW FLEET	5,000
OKLAHOMA CITY BEAUTIFUL	5,000	RALPH CLINTON MEMORIAL FUND SCHOLARSHIP SALES & MARKETING EXECUTIVES	11,902
OKLAHOMA CITY COMMUNITY COLLEGE	10,269	REDLANDS COUNCIL OF GIRL SCOUTS	5,000
OKLAHOMA CITY FOOD BANK	12,414	REFERRAL CENTER FOR ALCOHOL AND DRUG SERVICES OF CENTRAL OKLAHOMA	12,374
OKLAHOMA CITY FUTURE FUND	9,353	RETIRED SENIOR VOLUNTEER PROGRAM OF OKLAHOMA COUNTY, INC	9,159
OKLAHOMA CITY METRO ALLIANCE FOR SAFER CITIES FIRST	7,275	SAINT ANTHONY HOSPITAL	
OKLAHOMA CITY NAVY E&A SQUADRON	8,895	KIRKPATRICK DENTAL CLINIC	10,056
OKLAHOMA CITY UNIVERSITY FINE ARTS DEPARTMENT	8,072	SAINT GREGORY COLLEGE SCHOLARSHIP FUND	7,084
OKLAHOMA CITY UNIVERSITY LAW SCHOOL DEANS FUND	11,358	SAINT JAMES SCHOOL	12,276
OKLAHOMA CITY UNIVERSITY SOCIETIES FOR GALLERY, OPERA, AND MARDI GRAS	12,305	SAINT JOHN'S EPISCOPAL SCHOOL	6,768
OKLAHOMA COMMUNITY THEATRE ASSOCIATION	10,572	SCOPE MINISTRIES INTERNATIONAL	5,000
OKLAHOMA COUNTY HISTORICAL SOCIETY	5,000	SKYLINE URBAN MINISTRIES	11,345
OKLAHOMA COUNTY SENIOR NUTRITION PROGRAM	9,979	SOUTHWEST MEDICAL CENTER FOUNDATION	10,623
OKLAHOMA FOUNDATION FOR THE DISABLED	7,028	SPECIAL CARE	10,413
OKLAHOMA FOUNDATION FOR EXCELLENCE	11,330	SUGAR CREEK CAMP	11,761
OKLAHOMA HALF-WAY HOUSE	10,046	SUPPORT CENTER	7,447
OKLAHOMA HISTORICAL SOCIETY	11,141	TRAVELERS' AID SOCIETY	10,661
OKLAHOMA HORTICULTURE SOCIETY	12,138	TRINITY EPISCOPAL SCHOOL	12,355
OKLAHOMA LIONS SERVICE FOUNDATION	9,964	UNITED CEREBRAL PALSY	12,471
OKLAHOMA LITERACY COUNCIL	9,554	UNIVERSITY OF CENTRAL OKLAHOMA	5,000
OKLAHOMA SHAKESPEARE IN THE PARK	8,937	UNIVERSITY OF OKLAHOMA MARCHING BAND SCHOLARSHIP	12,264
OKLAHOMA SOCIETY FOR CRIPPLED CHILDREN	8,690	UNIVERSITY OF OKLAHOMA NAVAL ROTC	10,269
OKLAHOMA STATE UNIVERSITY OKLAHOMA CITY	12,425	URBAN LEAGUE OF GREATER OKLAHOMA CITY	11,121
OKLAHOMA STATE UNIVERSITY OKLAHOMA CITY RUMSEY GARDEN	10,615	USS OKLAHOMA CITY	5,000
OKLAHOMA WESTERNERS INDIAN TERRITORY POSSE	12,288	WESTERNERS INTERNATIONAL	11,790
OVERHOLSER MANSION	10,486	WILSON VOICE AWARDS OKLAHOMA CITY ORCHESTRA LEAGUE	12,269
		YMCA CENTRAL BRANCH	8,560
		YMCA EASTSIDE BRANCH	12,153
		YOUTH SERVICES OF OKLAHOMA COUNTY	5,000
		YWCA	12,150
		<b>Total</b>	<b>1,192,316</b>



***Children At St. James School***

# New Tax Rule Boosts Incentive to Donate Appreciated Assets

Gifts of appreciated property are now deductible at their fair market value instead of their original cost, with no portion of the appreciation subject to the alternative minimum tax. This change, made in the tax law this past summer, should provide donors with more incentive to give charitable organizations more stocks, bonds, artworks, collectibles, real estate and other property which has appreciated in value since it was acquired.

Under the old law, the appreciated portion of the gift was a tax preference item for donors subject to the alternative minimum tax, which diminished the tax planning opportunities of such a gift.

The new law, retroactive to December 31, 1992, al-

lows full value for gifts of appreciated securities up to 30 per cent of adjusted gross income.

Giving gifts of appreciated securities to the Community Foundation can be especially easy for donors. A single gift can benefit several different funds just through the donor's designation at the time of the gift. The security does not need to be re-issued to multiple beneficiaries and savings on commissions can be generated when the security is sold.

At a time of declining services from government, charitable organizations will be asked to play a more important role. Removing the limitations on gifts of appreciated property should greatly help non-profits serve their communities.



## Accept the Challenge!

### OKLAHOMA CITY COMMUNITY FOUNDATION DESIGNATED ENDOWMENT FUND CHALLENGE

I would like to add to the Designated Endowment Fund of \_\_\_\_\_

in the amount of \$ \_\_\_\_\_

This gift is  in memory of  in honor of

Name \_\_\_\_\_

Name \_\_\_\_\_  
Send an acknowledgment of this gift (without reference to amount) to:

Address \_\_\_\_\_

Name \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_



Your contribution is fully tax-deductible

Checks should be made payable to: **Oklahoma City Community Foundation**

**115 Park Avenue • P. O. Box 1146 Oklahoma City, OK 73101-1146**